MARKETGAUGE (MG)

VIDEO SALES LETTER PROMOTING MISH'S MARKET MINUTE ADVANTAGE/"CONFESSIONS"

Email Copy

Subject Line: Only 20 Minutes To Safe, Profitable Trading?

Dear Friend,

Can this Wall Street trader show you how almost anyone can make money in almost any kind of market in about 20 minutes a week...safely?

She showed me. She showed others.

Can she show you?

See for yourself. The video begins here.

Sincerely,

Geoff Bysshe President MarketGauge

Video Sales Letter

FORMAT:

This is a "Rolling PowerPoint" video with voice-over by Geoff Bysshe and Mish Schneider. Every paragraph of copy below represents a new PowerPoint slide. Copy should be *centered* on the screen. Every 10 to 20 slides, the speakers should feel comfortable changing a word or two so there is a slight variation between the voice-over and the visual. This creates a dissonance which helps hold the viewer's attention. There are a few additional graphic elements (charts, etc.) which are indicated in [bold brackets] below. (Note to William Fridrich: Feel free to add additional graphics at your discretion, but no more than one per page.) The Rolling PowerPoint appears inside a frame on the reader's computer screen. Printed outside the margin of the frame is the headline, "Confessions of A Wall Street Trader: How Almost Anyone Can Make Money in Almost Any Market in About 20 Minutes A Week." The order button, when it appears, will be dark orange with reverse type saying ENROLL NOW. Once the order button appears, it remains on the screen until the end. Should the reader bail out early, a pop-up will appear offering the choice of leaving the page or seeing a printed version of the text. (NOTE: Please contact me when you're ready to produce the text version so that I can consolidate some of the sentences into paragraphs.) Order form copy appears at the end of this manuscript.

COPY:

[Frame Headline]

Confessions of A Wall Street Trader: How Almost Anyone Can Make Money in Almost Any Market in About 20 Minutes A Week:

[Countdown]

Please make sure your sound is on so you can hear the beep...

This video presentation will begin in...

- **3...** [Beep]
- **2...** [Beep]
- **1...** [Beep]

[Rolling PowerPoint w/Voice-over]

This is Geoff Bysshe, president of MarketGauge, and I have to warn you...

What I'm about to tell you is shameful and will probably make you mad...

Whenever I think about it, it makes me mad...

But there's no way to avoid it...

Because what I'm about to tell you concerns not only your ability to make money...

But your very financial fitness itself...

You see, there's a crisis in America...

A crisis that affects the way you live, the way you save, the way you invest...

But if you choose to listen...

You'll learn the secrets for SAFE, PROFITABLE trades in almost any kind of market...

In about 20 minutes a week...

I assure you: it's not a get rich quick scheme...

It's low risk...

But it can put more money in your pocket almost every week than almost any other trading strategy I know of...

Because now more than ever...the people who know how to rely on THEMSELVES...

Who know how to trade and read the markets THEMSELVES...

Can make more money TRADING SAFELY than ever before...

More of that in a minute...

First, let me explain about the crisis in America that is sapping your money-making potential...

And how you can overcome it to emerge richer than you think...

The crisis that I'm talking about has to do with a fundamental American ideal...

Everywhere you turn today ... in Washington...

On Wall Street...

In our civic and financial institutions...

There's been a crisis of leadership...

The people in power have abused the authority entrusted to them...

Putting the financial future of individuals like you and me in peril...

It doesn't matter whether we're talking about Republicans or Democrats...

There are abuses on both sides...

Just take a look at the budget crisis in September of 2013 that brought the government to a standstill...

Instead of figuring out a reasonable solution like adults...

Our so-called national leaders acted like spoiled children throwing temper tantrums...

[Image: squabbling, crying kids]

Because of their so-called leadership, over 800,000 hard-working Americans were furloughed...

Which is a politically correct way of saying they were sent home without a paycheck for 16 days...

But not those in power...

The president and all the members of Congress in both parties still collected THEIR salaries...

It's nice to be in control, isn't it? Nice to lay down the rules that WE have to follow...

While the Washington power holders do as they please. Put another way...

Standard & Poor's, the financial ratings agency, estimates that the government shutdown cost the American economy at least \$24 billion dollars...

\$24 billion of OUR money that was STOLEN from you and me...

And there are more crises like this looming on the horizon. The truth is clear...

You simply can't trust our so-called leaders to safeguard your wealth...

But in just a second, I'm going to reveal how almost anybody can make money carefully in almost any kind of market...

Regardless of who is running Washington...

In just 20 minutes a week...

But first, let me tell you about the second leadership crisis...

Not long ago, hard-working people could stick their money in a savings account...

Expect a decent amount of interest...

And have peace of mind that their savings were being managed by responsible people...

But the sad truth is that those days are gone and they're not coming back...

Because instead of rightfully serving YOU...the individual depositor...

Big banks are looking after themselves...making risky bets with YOUR money...

And leaving people like you and me twisting in the wind. Let me give you an example...

In the months leading up to the Great Recession...

Banks and other financial institutions were pushing home ownership like there was no tomorrow...

Handing out low interest money to almost anyone who had a pulse...

If you could sign your name, you could get a mortgage...

So people signed away their life to get a house and own a piece of the American Dream...

Except that THIS American Dream turned into a nightmare...

Because when the housing bubble burst, these poor folks owned homes that were worth far less than what they paid...

Whole communities turned into villages of squatters practically overnight...

As a record number of new homeowners abandoned homes they could no longer afford...

Turning solid neighborhoods into blocks like this...

[Image: houses with "FORECLOSURE" signs]

It was a tragedy that ripped apart the American landscape...

And it sent shock waves through the financial and investing communities...

Because the real villains weren't Mr. and Mrs. Front Porch...they were the money lenders...

For example, Countrywide Financial...one of the largest mortgage lenders in the country...

Was found guilty of fraudulent mortgage practices and ordered to pay a \$600 million settlement...

But that was small potatoes next to JPMorgan Chase, the largest bank in the United States...

On October 19, 2013, they reached a historic deal with the Justice Department that made front page news...

[Image: Newspaper headline about JPMorgan Chase penalty]

Paying \$13 billion in penalties for **intentionally and recklessly** selling toxic mortgage securities and kick starting the housing debacle...

When it comes to looking after your interests...

Banks and other financial institutions can't be trusted...any more than the irresponsible clowns in Washington...

But fortunately...in just a minute...I'm going to reveal how YOU can take charge of your own financial fitness...

Generate fast, safe profits in almost any kind of market...

In about 20 minutes a week...

Finally, let me tell you about the third leadership crisis...

The city of Detroit was once a pillar of the American economy...

The Motor City employed hundreds of thousands of industrious, loyal American workers...

It provided jobs...a decent standard of living...and a solid future for anyone who wanted it...

Until the so-called leaders and business community of Detroit killed a once proud symbol of American ingenuity...

In the summer of 2013, Detroit became the largest city in the United States to file for bankruptcy...

The humming factories and bustling streets of that once gleaming metropolis now look like the burned out craters of a war zone...

[Image: a rundown street in downtown Detroit]

Debts exceeding \$18 billion hang around Detroit's neck like a millstone...which is bad enough...but...

Did you know that Detroit is **only one in a string of recent bankruptcies** of American cities?

Since 2010, **8 major cities and towns** across the country have filed for bankruptcy...

Including San Bernardino, California...Jefferson County, Alabama...Central Falls, Rhode Island...

The list goes on and on. Just look...

[Image: map from *Governing Magazine* showing the 36 locations that filed for bankruptcy since 2010]

According to an article in *The Washington Post*, "An additional 28 utilities, water districts, hospital authorities, and other municipal units have also gone bankrupt..."

From coast to coast...the people in power...those who were entrusted to act responsibly on our behalf...

Failed us. Big time...

Leaving us to pick up the pieces and struggle forward. Think about it...

You can't trust the people who run the government to help you make money...

You can't trust the people who run the banks to help you generate safe returns....

You can't trust the people who run the cities to help you earn consistent profits...

Seems like the odds are stacked against regular folks, doesn't it?

But what if there was a way that you could get rich IN SPITE OF their bungling?

What if you could churn out safe profit after safe profit?

What if you knew the secrets and strategies of a professional trader...

Who taught you how to trade and read the markets ON YOUR OWN...

So that you became your own trading expert with an almost guaranteed way to make money in almost any kind of market...

And all it took was about 20 minutes a week?

Hard to believe? Perhaps...but I'm not asking you to believe anything until I show you the evidence...

In fact, in the next few minutes, you'll meet the professional trader...

Who honed her trading skills in the fiercely competitive arenas on Wall Street...

And now helps all kinds of people trade for themselves...

Rely on themselves...

And make money for themselves in about 20 minutes a week...

Her name is Michele Schneider, but she is more famously known as Mish...

In just a second, I'll let her speak for herself and tell you her amazing story...

But I want to tell you a few things about her first...

Mish is a true pioneer, becoming one of the first female traders ever on Wall Street...

She's a former member of the Coffee, Sugar and Cocoa Exchange...

She was a market analyst for Continental Grain and a floor analyst for Conti-Commodities...

And here's my favorite: in 2010, she was voted one of the "100 Best Damn Stock Traders on Twitter" by SocialExec.com...

But perhaps Mish's followers...the regular folks that she helps...sum up her expertise best...

Elnora Williams Tweeted: "I am really having so much fun...I was so insecure about trading...now I think I am on my way to becoming one..."

Peter Cattan wrote: "I made money in the last 2 days following your tweets. I was mostly on the sidelines before and now you have convinced me to follow your tweets and it's paying off. You are great..."

And Sabina Seifert says: "I've been trading with you for a couple of weeks now and already you have made a difference to my capital. Thanks a lot."

At long last, I'll let the lady speak for herself. Take it away, Mish...

[From this point until the end of the VSL, we hear the voice of Mish]

Thanks for the kind words, Geoff...

You know, you were right on the money -- no pun intended -- when you spoke about how our leaders failed us...

And I think it illustrates the necessity for having the skills to take control of your money-making abilities...

And become your own go-to trading authority...

That's why I love the proverb: Give a man a fish and you feed him for a day...

But show him how to catch a fish and you feed him for a lifetime...

That's one of the central pillars of my philosophy...

Teaching almost anybody how to trade on their own and how to find the safest, most profitable money-making opportunities...

If you give me about 20 minutes a week, I can show you how to become the best damn fisherman you can be and reel in "whoppers" time after time...

I'll tell you more about that in a minute, but first a little bio...

I come from a middle class background...

My father was a postal worker and my mother was a housewife...

I had zero credentials in business...

I started out as a teacher and education consultant because that's what girls did in those days...

They didn't go to Wall Street back then. They didn't get down in the pit with the REAL MEN and learn how to trade...

But I did...becoming an analyst at Conti-Commodities...

It turned out to be a great stroke of luck and changed my life in two fundamental ways...

First, I learned a valuable survival tactic that helps me to this day when I trade...

There was no way I could compete physically or with a voice that was obviously very much different than the rest of the boys on the trading floor...

[Image: male traders shouting on the trading floor]

I was going to get tumbled around like a sock in a washing machine. Not good...

So what I learned to do was stay in the trading pits and look at **charts**...

I became a very well-known chartist because I had to learn how to get in BEFORE the move...

I had to learn how to **anticipate** the markets...to get in because I understood exactly what my risk was if it turned out to be wrong...

That's where we started to come up with the whole idea of market phases...

This is a concept that eludes most amateur traders...even many professional traders...

But it's absolutely vital to make any kind of consistent money in your trading...

Because when you understand market phases, you understand the best time to trade to get the most bang for your buck...

We've pinpointed six crucial market phases...

Once you're able to see them clearly and how to look at these phases through moving averages, it really makes life a lot easier for you as a trader...

Now if some of this sounds like Greek to you -- don't worry...

In just a minute, I'll show you how you can learn about the six market phases in a clear, easy-to-understand way...absolutely FREE...

But now...I want to tell you about the second great piece of luck I had when I became an analyst...

That's when I met my husband on the trading floor, Keith Schneider...

[Image: picture of Keith]

Isn't he dashing? It's no wonder that he became not only my partner in life, but my partner in business as well...

At the age of 21, Keith became the youngest independent floor trader on the New York Mercantile Exchange...

Eventually he acquired seats on all the New York commodities exchanges and ran money for a big hedge fund...

But his real genius was in technology. He left trading to focus on building analytical software and advanced trading systems...

In fact, one of Keith's earliest software programs is still being used by Reuters as the core of their high-end workstations used by over 100,000 professional traders...

Over the last 30 years, Keith has spent millions of dollars perfecting and refining his proprietary trading software....

The same software that I use at MarketGauge, our company, to read the charts and find market moves BEFORE they happen...

We wanted to leverage Keith's proprietary software and my analytical and educational expertise to come up with a unique trading service...

A trading service that empowers YOU to take control of your financial fitness...

A trading service that not only gives you trades to make...

But a service that teaches you how to TRADE ON YOUR OWN using the strategies that I've acquired over a lifetime...

And to teach you all these things in only 20 minutes a week...

We call this premium service Mish's Market Minute Advantage...

We built the service around weekly video instructions personally delivered from my desk...

Videos that explain complicated trading strategies and hidden market movements...

So that you can actually SEE and HEAR how I trade week after week...

A trading service that does NOT overwhelm you with more information than you can handle...

A trading service that does NOT just throw out trade after trade after trade like everybody else...hoping that some of them hit...

But instead...hand picks superior trades that have the greatest potential for low risk and high reward...

The results speak for themselves: 3 out of 4 of our recommendations are winners...

That's why I get super excited when I hear from members who tell me that they've never received this kind of personal help before. For example...

Angel Dan Tweeted me: "Your methodology is practically bullet proof! Markets negative with gap and my positions are still gaining from the open! AMAZING!"

M. Patel, another member, said this: "...you guys are a world-class operation...something different from most educators out there."

And I got this tweet from Tatian: "I have taken many courses, but every time I see you live, it is so much more real and for me a better way to learn."

When I hear from traders like that...just ordinary folks with a burning desire to make safe money by trading...it thrills me to the core...

Because I know that I'm helping them trade in almost any market...

I'm helping them make real money with little risk by putting the power to swing trade in their hands...

And turbo charge their financial fitness in about 20 minutes a week...

More about that in a minute. But first, you're probably wondering HOW we consistently rack up gain after gain. Let me tell you...

Statistically, the way that you make the most money...

The way that the multi-millionaires and billionaires make the most money is by swing trading...

Which means holding an investment for a short time...a few days to a few months...

Taking profits as they continue to go up...then selling the position for a final quick cash out...

When we're riding a winning trade, we often sell a portion of a position at an opportune time to bank some quick profits...

Then sell another portion to bank more quick profits...

And close out the position to collect still more profits. For example...

On August 23, we went long on Market Vectors Oil Services (OIH)...an exchange traded fund...and got in at \$45.47...

Then, on September 6, when the price hit \$46.68, we sold half of our position and earned a 2.66% return...

On September 10, when the price hit \$47.60, we sold 25% of our position, and earned a return of 4.68%...

Finally, on September 30, we sold the remaining shares earning another 2.66% return...

In less than six weeks, we took profits THREE TIMES, like the chart shows...

[Image: chart of OIH with dates and profit points clearly and colorfully represented]

Here's another example: On July 10, we went long on EWG...an exchange traded fund in the iShares fund family...

On July 11, we sold 25% of our position, earning a tidy 2.83% return...

A week later, we sold more shares and earned a 5.26% return...

And we closed the position on August 30, earning a 4.33% return...

Again, three different profit points, like this...

[Image: chart of EWG with dates and profit points clearly and colorfully represented]

Let me give you one more: On April 16, we went long on SMH, a Market Vectors Semiconductor exchange traded fund...

This time, we took profits four separate times: April 30...May 3...May 13...and June 21, just like this...

[Image: chart of SMH with dates and profit points clearly and colorfully represented]

This is what I love about swing trading...

In *Mish's Marketing Minute Advantage*, we hold positions for only a couple of days to a couple of months...

Which allows us to bank quick profits safely...

Now, there is no such thing as a 100% foolproof safe investment...

And we've had a few losers, too...our average loss in a bad trade is around -2.62%...

But the great thing about the kind of swing trading we do...the feature that I really love is...

Because we invest for only a few days at a time, we can get out of the occasional losing position FAST...

Reducing our risk to next to nothing...

If we see a trade is not working out, we simply cash out early and take a position with a higher profit potential...

This strategy pays off handsomely...

Our average gain on a trade is 4.85%...which is nearly double our average loss...

That's important...because the biggest enemy every trader faces...including the professionals...is risk...

I've seen a lot of really good traders in my time...guys who have made big fortunes for themselves...

And I've seen them throw their hard-earned fortune away because they didn't understand how to protect themselves from risk...

With *Mish's Market Minute Advantage*, we slash our risk potential to the bone...

Now, let me be clear about something right now...

There are a lot of services out there that promise you quick profits...

Or hand you trade after trade after trade...flooding you with places to invest...hoping for the occasional winner...

If that's what you want, you're welcome to it...

Mish's Market Minute Advantage does something else...

We're not trying to be a "turn a few dollars into a lot of dollars by next Tuesday" service...

Instead, we're more of a slow and steady service...

A service for traders who would rather **win often**...instead of swinging for the fences and losing very often trying to hit the occasional homerun...

There's a lot of people who sign up for those homerun services...

Who get very frustrated at the frequent and heavy losses necessary to occasionally get a good win...

Mish's Market Minute Advantage attempts to be nearly frustration free by "scalping" profits quickly on a good volume of trades...

On average, we start pocketing our profits often within ONE WEEK...

27 out of 35 trades were profitable...with an average gain of 4.85%...

Put another way: our win rate is 3 to 1...

That means that for every one trade that turns out to be a stinker...we make up for it by finding THREE WINNING TRADES...

That's why Dan Hurst, one of our members, sent us this email on October 4, 2013...

"Thought you might want to know: I have gained 4 times the cost of your service so far..."

I go over the moon with joy when I get messages like that, because that's what I work hard for...

And that's what I want for you...

We look for low-priced investments...usually very conservative stocks and ETFs...

So your exposure to risk is low...your profit potential is high...and you only need a few dollars to get started trading...

I can't think of another premium service with this kind of upside...but that's just one part...

Sure, we're always on the lookout for profitable trades...

But as I said at the beginning, there is a unique feature of *Mish's Market Minute Advantage* that sets it apart...

I use my tools and expertise to identify the big trends...

Which I teach you in video instructions in about 20 minutes a week...

And when you know how to do that...when you understand what to look for in trends...

You're going to be able to generate returns that will enable you to not have to be right all the time...

Look--let me tell you a dirty little secret about trading and investing...

There are 1,001 other "gurus" and people in this business who overwhelm their members with one trade after another...

You know who they are...

They'll give you the entrance and exit points if you're lucky...and that's great up to a point...

But the danger is that it ties you to that person, to that "expert"....

It makes you dependent on that person for your next trade...

Maybe you'll catch them on a good roll and make a lot of money initially...

But they never explain the strategies they use...

And then when their strategies stop working, you as the regular investor are left completely in the dark...

As we saw earlier, you need to learn how to trade on your own if you expect to make money consistently...

That's something I will personally teach you in *Mish's Market Minute Advantage*...

In just 20 minutes a week, you'll get a video that explains to you my reason for making a particular trade...

So that YOU can SEE and HEAR and USE that strategy yourself...

Mish's Market Minute Advantage shows you ways to make money for the best RISK-ADJUSTED return for your money...

We tell you WHY we're taking a particular position...what the rationale is...where we're willing to risk...

We tell you where we should be taking profits...

And if it's not working...we tell you why it didn't work...

I hope by now you can see why our members find *Mish's Market Minute Advantage* essential to their financial education, money-making skills, and self-empowerment...

And I hope you'll consider becoming a Charter Member today...

And begin taking control of your own future in just 20 minutes a week...

If you enroll today as a Charter Member, you'll get an amazing package of tools and privileges to begin trading immediately. Here's what I mean...

1. **Weekly Training Video:** Once a week, I'll send you an easy-to-follow video that explains what's happening in the market that week ...

And I'll teach you strategies for reading market conditions and making your moves...

These are the EXACT SAME strategies that I personally use to trade in the market...

Strategies that took me a lifetime to learn and test and master...

Which you can learn in only 20 minutes a week...

The videos are ideal for viewing on a Windows or Mac unit...

They're also perfect for viewing on an iPhone, iPad, Android phone, tablet or other smart mobile devices...

So you can watch them WHENEVER and WHEREVER you want...

2. **Real-Time Trade Alerts:** I'll email you one, carefully selected trade every week...with EXACT instructions about when to get in...the stop loss...the target price...

These are typically swing trade opportunities for banking quick profits in a couple of days to a few months at most...NOT buy and hold investments...

3. **Model Portfolio:** Everything you need to know about every trade alert in one convenient location, like this...

[IMAGE: Page from Model Portfolio]

You can track the progress of every trade AND get analysis of each trade so that you can learn the strategy behind each recommendation...

4. **Daily Marketing Analysis:** At the end of every trading day, I'll send you a concise email to keep you on top of emerging trends in the major equity markets and sectors, like this...

[IMAGE: Daily Market Analysis]

In the Daily Market Analysis, I'll also give you the heads-up on additional trading opportunities...changes to existing recommendations...and other late-breaking actions to take...

- 5. **Mobile Text Alerts:** As a member, you can also have trading recommendations sent via text message to almost any type of mobile device for near-instant access...
- 6. **Full Membership Support:** We want to hear from you! You can have a live online chat with one of our member service representatives...

Or you can send an email and expect a prompt, courteous reply... most of the time directly from me...

In fact, here's what one of our members, Ken, wrote to me on October 13, 2013...

"Here it is Sunday -- your day off -- and you are answering an email! Shame!"

Don't be upset with me, Ken...I get enough of that from Keith, my husband...but I want to help all of you as much as I can...

I like to reward you, too. Here's how...

When I was teaching in the school system, I learned a secret about getting attention...

And I found that it works just as well in REAL life...

Whenever I wanted to get the students to pay attention...

I would give them an incentive...a surprise...a little something extra as a reward for sticking with me to the end of the lesson...

To show them how much I really, truly and deeply cared about their success...

So that's why I'm putting on my "teacher's cap" and giving YOU a reward for becoming a Charter Member of *Mish's Market Minute Advantage*...

Well, if I'm going to be completely honest...it's not one reward...

...not two...

...but three specially prepared gifts that are available if you enroll today as a member of *Mish's Market Minute Advantage*...

7. Bonus #1: How To Swing Trade For Profit

Nobody wants to see you get up-to-speed on swing trading more than me...

That's why I prepared this 20-page "cheat sheet" to help you accelerate your learning curve about swing trading...

And hone your skills for achieving financial fitness and almost worry-free trading...

I'll reveal the six essential market phases and my secrets for maximizing your returns on market swings...

I'll show you how to understand changing market trends...how to take advantage of trends...and how to bank quick profits...

You'll learn my strategy for timing...including the one area of trading where traders make HUGE mistakes...and how to find where the big opportunities are...

You'll see how and why to exit a trade...and how to overcome big losses and create consistent returns...

You'll also learn an easy-to-use and effective way to figure out the true volatility of the market...

I'll give you everything you need to have a solid foundation for swing trading and make wise, profitable choices in bull markets...

Bear markets...

And even "in between" markets...

If we sold *How To Swing Trade For Profit* separately, we could easily charge \$200...

But you'll get it for FREE when you enroll as a Charter Member of *Mish's Market Minute Advantage*...

But that's just for starters. Because you'll also get a SECOND Free Bonus when you enroll...

8. Bonus #2: Phases and Forecasts 2014

I keep my eye on literally hundreds of places to invest money...

But there are always a handful that I pay particular attention to because of their potential to make profitable moves in the year ahead...

Phases and Forecast 2014 is my roadmap to the trends, industries and stocks for active traders to follow in 2014...

If I were still on Wall Street, this is the kind of "heads up" I would give to my special clients...

Quite frankly, you won't find this type of market insight anywhere else...

So you'll understand why the data included is valued at \$200...

But if you enroll today in *Mish's Market Minute Advantage*, you'll get it absolutely FREE as part of your Charter Membership Bonus Gift Package...

That's \$400 worth of bonus gifts that YOU get for FREE...

Plus the trades and email alerts and video instruction and Daily Market Analysis with your membership...

I think you'll agree it's a nice package of tools on its own...but I'm not finished yet...

I receive literally thousands of dollars a year to consult for other services...

So I could easily charge \$1,000 or even more for this kind of premium intelligence and select trades...

But you won't pay \$1,000 to enroll...or even half that...

I'm so excited for you to get started swing trading...

So happy to be able to use my teaching skills to help you learn how to trade on your own through my weekly videos...

That you can become a Charter Member of *Mish's Market Minute Advantage* for only \$297 for one full year...

That's only 81¢ a day! Less than the cost of a daily newspaper or a cup of your favorite brewed coffee!

But I'm still not finished yet...because I've saved the best for last...

I want you to be completely comfortable in your decision to enroll in *Mish's Market Minute Advantage*...

I want to eliminate all your risk and remove any doubts or fears you might have about enrolling...

That's why you can try *Mish's Market Minute Advantage* for THREE FULL MONTHS without cost or obligation...

That's right. Get three months of the Daily Alerts...three months of the training videos...

Three months of the nightly emails...three months of my favorite money-making swing trades...absolutely FREE...

If you don't like *Mish's Market Minute Advantage* for any reason in the first 90 days, just let us know and we'll cancel your membership immediately...

The bonus reports and the videos and alerts are yours to keep with our thanks for giving us a try...

But if you see the value of staying a member, we'll simply charge your credit card \$297 for a one-year membership...

If you prefer to pay in quarterly installments, just let us know your preference when you <u>enroll here</u>...

But I'm still not finished...

Because I have a third Free Bonus Gift to give you right now...

Before I tell you about it, I have to make a confession...

After all, this message is called **Confessions of A Wall Street Trader** and I'm a woman of my word...

My partners at MarketGauge think I'm crazy to give you this third gift for free....

Actually, Keith, my husband, said I was out of my insane, nutty mind. And he may be right...

But I'm giving it away anyway because it's the best way I know to prove to you how sincere I am in wanting to help you get control of your financial fitness...

And put the power to earn consistent profits through swing trading in your hands...

So as your Extra Special Bonus, I've prepared something really extraordinary...valuable... ...and unique. This Extra Special Bonus will help you...

HARNESS THE FULL MONEY-MAKING POWER of swing trading opportunities...

MAXIMIZE YOUR CHANCES for safe, consistent returns...

MINIMIZE YOUR RISK and keep your losses low...

ARM YOU WITH CONFIDENCE in reading market signs that other traders miss...

JUMP ON SOUND INVESTMENTS and bank quick profits...

MASTER SWING TRADING STRATEGIES easily...

It's called FAST TRACK TO SWING TRADING...

A six-part multimedia presentation for serious swing traders who want to get the most out of swing trading and absorb everything they can at their own pace...

In this comprehensive crash course, I'll walk you step-by-step through a series of clear, easy-to-understand video presentations that complement the weekly videos...

I'll teach you my inside strategies for **staying on the right side of the market...**

How to swing trade in any market...

Tactics for day trading with minimum risk...

My favorite low risk entry strategy...

How to make lucrative swing trades when you only have limited time...

How to find your best trades in the evening...

And much more...

Without a doubt, this is the best, one-stop source for swing trading success that I know of...

FAST TRACK TO SWING TRADING goes for \$279 if sold separately...

But...if you enroll in *Mish's Market Minute Advantage* in the next 72 hours...

We'll give you exclusive, online access to the entire six-section multi-media course modules FREE as part of your Charter Membership...

Just <u>enroll right here</u> before the 72 hour deadline and you'll get this \$279 bonus tool as my special gift to you...FREE...

Whoa! Didn't I promise you an amazing package of benefits? I'm a woman of my word...

But one of our members, Nikola Maljkovic, says it better. Here's what she wrote to me in an email on November 2, 2013...

"...I am amazed with your service, since I have been trading for 10 years now and have tried numerous services and NONE can compare to yours..."

Nikola, you make all the work and long hours worthwhile. OK, let's add up your Charter Membership Package...

You get the real-time trade alerts with a new trade about once a week...

A new, easy-to-understand training video with new swing trade strategies once a week...

A Daily Alert at the end of every trading day that keeps you on top of emerging trends and promising sectors...

The password-protected, members only web portal with the Model Portfolio, archived alerts, and exclusive trading tools...

The mobile text alert feature that keeps you connected wherever you are...

Bonus Report #1: *How to Swing Trade For Profit* valued at \$200...

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That's \$679 worth of bonus gifts alone...

Plus our money-back guarantee that you can take three full months to try *Mish's Market Minute Advantage* absolutely FREE...

When you add it up...

You get everything...the entire Charter Membership package...for only \$297...if you <u>enroll</u> <u>here now</u> or click on the JOIN NOW button below...

The clock is ticking, so don't wait...

The sooner I hear from you, the sooner I can show you how to make safe, consistent money in almost any kind of market...

And put the power to take control of your financial fitness back where it belongs...

In your hands in only 20 minutes a week.

ENROLL NOW button

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*Mish's Market Minute Advantage*Charter Membership Certificate

YES, Mish! I want to look over your shoulder, learn how to trade just like you and get
your best swing trades every week. Please enroll me as a Charter Member of Mish's Market
Minute Advantage for one year for only \$297. I will have three full months to try your
service absolutely FREE. My Charter Membership includes:

- ✓ Weekly Training Videos
- ✓ Real-Time Trade Alerts
- ✓ Secure Model Portfolio Access
- ✓ Daily Market Analysis Emails
- ✓ Mobile Text Alerts
- ✓ Full Membership Support
- ✓ Members Only Access to Website Portal, Archived Alerts and Tools
- ✓ Bonus: *How To Swing Trade For Profit* (\$200 value)--FREE
- ✓ Bonus: *Phases and Forecasts 2014* (\$200 value)--FREE
- ✓ Extra Special Bonus If I Enroll Within 72 Hours: Fast Track To Swing Trading multimedia course (\$279 value)--FREE

To enroll by phone, call toll-free [number]. You can also enroll here by completing the fields below:

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Postal Code:
Daytime Phone:
Email:
Confirm Email:
Charge my: □ VISA □ MasterCard □ American Express □ Discover Card Number (no spaces or dashes): Expiration Date: Month Year [both with dropdown lists]
\square I prefer to pay for my one-year membership in installments. Please charge my card \$80 every quarter until I tell you to stop. (One-year membership slightly higher with quarterly payment schedule.)

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I can try *Mish's Market Minute Advantage* for three full months absolutely FREE. If the service does not live up to my expectations for any reason, I can cancel my membership without cost or obligation. The Bonus Gifts are mine to keep. If I cancel any time after that, I can get a prorated refund on the balance of my membership.

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