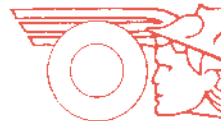




AAA Ohio Auto Club
90 E. Wilson Bridge Road
Worthington, OH 43085



PRSRT STD
U.S. POSTAGE
PAID
AAA OHIO
AUTO CLUB

3 CARDS ENCLOSED

OPEN NOW: YOUR PRE-REGISTERED AAA MEMBERSHIP CARD IS INSIDE

4 x 1.25
L: .75
B: .5

**Last chance before deadline to get
free road service and HALF PRICE
membership from AAA.**

Final time to get:

- **FREE** Towing
- **FREE** Battery Installation
- **FREE** Fuel Delivery
- **HALF PRICE** Memberships
- **FREE** Enrollment

Look inside now before
your benefits vanish...



Your HALF PRICE Memberships Start Here!

Your Membership Card
Entitles you to all the privileges and benefits
of your AAA membership.

	EXPIRES: 10/02/21	24 Hour Emergency Road Service 1-800-AAA-HELP <small>Covers you in ANY car, as a driver or passenger</small>
MEMBER NAME:	_____	
Sample A. Sample	_____	
1234 Any Street	_____	
Any Town, OH 12345	_____	
MEMBER NO: PR1234567 JoinH2102		

**SAMPLE,
CONGRATULATIONS ON
YOUR ACCEPTANCE IN AAA!**

Detach and keep your Official
Pre-Registered AAA Membership Cards!
You're qualified for road service in ANY
car, anywhere, anytime.

	EXPIRES: 10/02/21	24 Hour Emergency Road Service 1-800-AAA-HELP <small>Covers you in ANY car, as a driver or passenger</small>
FOR FAMILY MEMBER OF:	_____	
Sample A. Sample	_____	
HALF PRICE		
MEMBER NO: PR1234567 JoinH2102		

	EXPIRES: 10/02/21	24 Hour Emergency Road Service 1-800-AAA-HELP <small>Covers you in ANY car, as a driver or passenger</small>
FOR FAMILY MEMBER OF:	_____	
Sample A. Sample	_____	
HALF PRICE		
MEMBER NO: PR1234567 JoinH2102		

HALF-PRICE MEMBERSHIP #1
Entitles a family member to all the privileges and
benefits of their AAA membership.

HALF-PRICE MEMBERSHIP #2
Entitles a family member to all the privileges and
benefits of their AAA membership.

Detach this half and return it in the enclosed postage-paid envelope. ✂

AAA MEMBER ACCEPTANCE CERTIFICATE

1 **YES**, I accept your offer to begin my AAA membership for one whole year and get all the privileges and benefits for only \$54.

HALF-PRICE ADDITIONAL MEMBERSHIPS: Please issue additional one-year memberships for only \$19.50 each to the following drivers:

2 NAME OF **HALF PRICE** MEMBER BIRTH DATE / /

NAME OF **HALF PRICE** MEMBER BIRTH DATE / /

3 **PAYMENT TYPE** (please select one):
Charge my credit card: VISA MasterCard American Express Discover
Membership will automatically renew. You'll be notified prior to any renewal charges.

CARD #

EXPIRES / EMAIL PHONE ()

SIGNATURE **X**

My check is enclosed (please add \$5 for processing).

COVERED FOR	ONE FULL YEAR
BEST OFFER	HALF PRICE EXTRA MEMBERS
DUES	ABOUT \$1 A WEEK

PRIORITY REG. #PR1234567
PROMO CODE [JOINH2102]
Sample A. Sample
123 Main Street
Hometown, ST 00000



AAA is a network of affiliated Clubs providing world class roadside assistance 24 hours a day, 365 days a year. This is a direct invitation for AAA Classic membership and is not-transferable. Coverage is provided for any car whether the member is the driver or a passenger in another car.

Mail back this portion of your **FREE Member Acceptance Certificate** in the enclosed postage-paid envelope today!

90 E. Wilson Bridge Road • Worthington, OH 43085
JOIN ONLINE @AAA.COM/JOINH2102



Please sign and place membership cards in your wallet. They qualify you to get all the benefits and privileges of your AAA membership.

Your AAA membership is already reserved and you are covered in ANY car whether you are the driver or a passenger!

FULL RIGHTS AND PRIVILEGES

Ohio Auto Club agrees to provide AAA services and privileges for the member named on the face of this card with the exception of any cash reimbursement (cash reimbursement will be in effect upon receipt of your permanent paid Membership Card).

- This Membership Card is not valid unless signed by member. Once payment has been received, full member benefits and privileges including emergency road service in ANY car you are driving or riding in go into effect.
- Primary membership dues include a non-deductible \$1 fee for a one-year subscription to AAA Magazine.

**For Emergency Road Services
CALL 1-800-AAA-HELP (1-800-222-4357)**

Signature _____ Club Code 130
 Certain limitations may apply.
 AAA Ohio Auto Club, 90 E. Wilson Bridge Road, Worthington, OH 43085-2387

**SIGN
HERE**

RESERVED FOR YOU

FULL RIGHTS AND PRIVILEGES

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RESERVED
HALF-PRICE MEMBERSHIP

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 AAA Ohio Auto Club, 90 E. Wilson Bridge Road, Worthington, OH 43085-2387

RESERVED
HALF-PRICE MEMBERSHIP



YOUR PRE-APPROVED MEMBERSHIP BENEFITS

- **FREE** ENROLLMENT--NO FEE
- **HALF-PRICE: 12-MONTH MEMBERSHIP** for 1st Family Member
- **HALF-PRICE: 12-MONTH MEMBERSHIP** for 2nd Family Member
- **FREE** Road Service for any vehicle whether you're a driver or passenger, whether the car is yours or not
- **FREE** Unlimited Distance Towing up to your benefit limit.
- **FREE** Battery delivery and **FREE** Installation and **DEEP DISCOUNTED PRICE** on any new replacement battery
- **FREE** delivery of gas
- **FREE** lock-out service
- **DEEP DISCOUNTS** on your dining, shopping and recreation choices
- **DEEP DISCOUNTS** on gas and travel expenses
- **DEEP DISCOUNTS** on rental cars
- **DEEP DISCOUNTS** on hotels and motels
- **GUARANTEE: 30-DAY MONEY-BACK REFUND**

Confirm Your Membership in the Next 10 Days —

Mail the Enclosed Member Acceptance Certificate in the Postage Paid Envelope Provided.



Look--we can't hold open your Pre-Registered Membership indefinitely. If you're serious about locking in this Best Deal, send back your Member Acceptance Certificate in the enclosed postage-paid envelope now to activate your membership.

Become a RISK-FREE member of AAA for one full year for only \$54 (just about \$1 a week) and you'll get:

- ✓ FREE Towing
- ✓ FREE Jump Starts
- ✓ FREE Battery Delivery and Installation
- ✓ FREE Gas Delivery
- ✓ FREE Lock-out Service
- ✓ HALF-PRICE Memberships for family members
- ✓ DEEP DISCOUNTS on shopping
- ✓ DEEP DISCOUNTS on hotels and motels
- ✓ DEEP DISCOUNTS on rental cars and even gas

You get all this for just about \$1 a week.

FREE 30-Day Money Back Guarantee

Still not sure if this Best Offer is right for you? No problem. Enroll now and try it out RISK-FREE. If you decide that your membership isn't right for you, cancel at anytime within the first 30 days and owe nothing. **We'll refund all your money without question.** Or cancel at anytime in the course of your membership and we'll refund the unused portion on the balance of your membership.

That's reasonable, wouldn't you say?

I hate to sound like a broken record, but this Best Offer could disappear right before your eyes unless you send back your Member Acceptance Certificate in the enclosed postage-paid envelope **within the next 10 days** to activate your membership.

Please! I'd hate to see you cheat yourself out of AAA's Best Offer.

Sincerely,

Krista Whorton

Krista Whorton
Senior VP, Member Experience

P.S. Imagine being a passenger in your friend's car when suddenly you hear a loud "POP!" and the car swerves to a stop because of a tire blow-out. I don't want to scare you, but this happens every day. **But as a AAA member, you're covered even when you're not behind the wheel, even when you're a passenger in someone else's car – and all for about \$1 a week!** Send back your Member Acceptance Certificate in the enclosed postage-paid envelope to activate your membership before this Best Offer expires!

IT'S HERE!

You're Pre-Registered for AAA's Best Offer, but you must send back your Member Acceptance Certificate within the next 10 days to activate your membership!

This is your **LAST CHANCE** before the deadline to get **FREE Road Service...FREE Towing...FREE Battery Delivery...FREE Installation...FREE Gas Delivery...plus SUPER-SIZED discounts on entertainment...gasoline...shopping and lodging.**

Don't let this amazing offer slip through your fingers...



Dear Ohio Driver,

If we don't hear from you right away, you could lose your Pre-Registered AAA Membership and all your benefits laid out in this membership package, including your FREE Road Service.

And that would be a real shame, because...

Just about \$1 a week!

...this offer might be the BEST DEAL you've ever seen – one full year of membership privileges for you and additional memberships at HALF PRICE!

Send back your Member Acceptance Certificate in the enclosed postage-paid envelope within the next 10 days to activate your membership and you'll get an AMAZING package of benefits and protections, such as:

- ✓ **FREE Road Service...**on any road, anywhere, round-the-clock!
- ✓ **FREE Towing...**up to your benefit limit!
- ✓ **FREE Battery Delivery...**no matter where your car breaks down!
- ✓ **FREE Battery Installation...**to get you up and running without dirtying your hands!
- ✓ **FREE Lock-out Service...**that opens your car if you ever get locked out or misplace your keys!
- ✓ **FREE Fuel Delivery...**so that you're NEVER stranded ever again if you run out of gas!

In a moment, I'll tell you about some other incredible advantages. But first, let me tell you more about these **FREE** benefits!

You're covered in ANY car – as a driver or passenger

As a AAA member, your protection stays with you whenever and wherever you go:

(please continue) →

FREE Road Service

You're covered FREE by AAA Road Service: you'll never have to worry about a breakdown ever again. With one phone call, AAA comes to your side whether you break down in your driveway...a block from your home...on a busy highway...on a secluded road in the middle of nowhere...ANYWHERE.

24-hour protection

You're covered FREE around the clock: AAA will come to your aid 24 hours a day around the clock. On Christmas Eve...at 3:30 in the morning...on a Sunday afternoon...ANYTIME.

In ANY car

You're covered FREE in any vehicle: AAA protects you in your car...your neighbor's car...a family member's car...a rental car...ANY car.

As a driver or passenger

You're covered FREE in any driving situation: AAA covers you whether you're the driver...or a passenger.

Car mishaps happen when you least expect them. As a AAA member, you'll be prepared, covered and back in operation FAST!

Say good-bye to the "dead battery nightmare" once and for all!

Don't let this happen!

You know that sinking feeling when you put the key in the starter, turn the ignition and nothing happens?

Few things are more frustrating and scary than a dead car battery, especially if it happens when you're alone and far from home.

With your AAA membership, you'll get a **FREE battery jump** — **FAST!** If you need a new battery, you'll **PAY LESS** with your AAA discount. We'll **install your new battery for FREE** as part of your **FREE** Road Service package.

Just send back your Member Acceptance Certificate in the enclosed postage-paid envelope within the next 10 days to activate your membership.

Your AAA membership card unlocks great money-saving deals for you and your family!

As a AAA member, you'll save money when you shop...travel...fill drug prescriptions...play...or take a vacation. You even save on gasoline.

Better deals & savings

We've arranged special **DEEP DISCOUNTS** at thousands of retailers, car rentals, hotels, restaurants and stores like...

Hilton...Hard Rock Café...LensCrafters...The UPS Store...NAPA...Six Flags... Rainforest Cafe...Hertz...SHELL Gasoline...Hello Fresh...The Popcorn Factory...Dell... Penske...and many, many more.

AAA multiplies your purchasing power and makes your dollars go further in these uncertain times.

Just flash your AAA card and...

Pay far less on dining out!

...treat yourself or a friend to a "fancy" spread with all the fixings, but **PAY FAR LESS** than the advertised price — and look so good in the eyes of your dining companions!

...indulge yourself with a surprise weekend getaway or a special weekslong adventure, but **PAY FAR LESS** for your vacation expenses.

Pay far less for vacations!

Just send back your Member Acceptance Certificate in the enclosed postage-paid envelope within the next 10 days to activate your membership.

Give your family members their own membership for **HALF-PRICE!**

To make this Best Offer even better, we've arranged a special EXTRA bonus deal for you and your family:

Become a member of AAA before the deadline and we'll give two members of your family their own individual memberships for half-price!

Let me say that again:

As part of this remarkable value package, members of your family can get their own individual memberships and be entitled to the same benefits, protections and discounts — but pay only **HALF-PRICE** for each bonus membership!

We've even enclosed temporary Pre-Registered Membership Cards for you and for your family members to get started.

We need to hear from you now while this Best Offer is still on the table!

Today, it's not a question of IF your car will break down, but WHEN. Maybe that's why 60,000,000 of your fellow drivers trust AAA for the best protection on the road for them and their family.

But you've got to act FAST.

(Keep reading) →

Read why Mabel Day was fortunate she kept her AAA Card in her wallet, NOT in her car...



COPY

Dear AAA,

Even though AAA has helped me many times since I became a member, I've never felt compelled to write to you until now.

On a bitter-cold Sunday morning in January (wind-chill was below zero!), my niece, Cindy, picked me up in her car to do some shopping in a small Amish town near Lancaster, Pennsylvania.

After about an hour, we arrived at our destination only to discover that all the Amish stores were closed on Sunday. There was no place to get a bite to eat. There were no people around. It was like a ghost town.

Naturally, we decided to head back to our home in Whiteford, Maryland. Just then the engine in Cindy's car began to act strange. So Cindy pulled into a service station. She turned off the car and knocked at the door. It, too, was closed. And no one was around.

When she got back to the car, it wouldn't start. That's when we realized we were in trouble. We had no blankets in the car. And we were getting colder by the minute. I said to Cindy, "Let's call AAA." She replied, "But I don't have AAA."

I didn't know if AAA would rescue me in somebody else's car. All I knew was we were stranded ... we were freezing ... and we needed help FAST.

So we called AAA. When I explained that I was a AAA member but it wasn't my car that broke down, the man said "NO PROBLEM. You're covered. We'll be right over."

Sure enough, they came to our rescue. And they were wonderful.

The bottom line is: if I didn't have my AAA card in my wallet, and your people didn't come, I don't know what would've happened! One thing I do know: I'll never go a day without AAA. Never. And I just wanted to let you know how much I appreciate everything AAA did for us that day.

Sincerely,

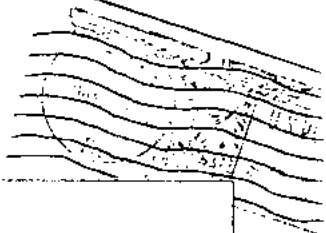
Mabel W. Day

Mabel W. Day

Read why the Friedrichs are glad they said "yes" when they received our mailing... →

Read why the Friedrichs are glad they said "yes" when they received our mailing...

To: American Automobile Association



Mr. and Mrs. David Friedrich
[Redacted]

COPY

Dear AAA,

I'm not quite sure how many letters like mine you receive, but I felt I had to write to you and tell you about our AAA experience.

Just five days before my husband and I were to leave on our vacation we received your "FREE AAA MEMBERSHIP OFFER" letter. I have received mailings from AAA in the past and they usually wind up in the trash. We'd never had car problems while traveling and never thought seriously about having your road coverage. Upon receiving your latest offer I read through it and realized we really had nothing to lose by mailing it in. Since we were planning to drive from Pennsylvania down the eastern seaboard to Florida and back, we thought it might be a good idea! We sent it in and got the temporary membership card before leaving. We even got the TripTik and guide books (they were most helpful by the way).

Here's what happened. We were in Florida parked at a market to buy food for dinner late on a Sunday afternoon. When we came out -- you guessed it -- the car wouldn't start! I looked at my husband and said "now is the time to put AAA to the test!" I called, and the truck came within an hour. Your tow truck operator couldn't have been more helpful.

Do I have to tell you that we will have AAA from now on and that we have also signed up our son because he will be driving to Texas to college in the fall! We were even able to take advantage of your discounted hotel rate on our return trip. It was lower than the AARP rate!

Thank you very much for your timely offer. I promise never to throw your literature away again.

Mrs. David Friedrich

Mrs. David Friedrich

P.S. Our car was a late model which had been in for a complete service before we left!

AAA Member # [Redacted]

Read why Mabel Day was fortunate she kept her AAA Card in her wallet, NOT in her car... →



AAA Saves You Big Bucks

It's just a matter of time before your car breaks down. Then what?

For the average uncovered motorist, they'll have to shell out their hard-earned money to repair it.

But not you! As a pre-approved member of AAA, you don't have to worry about steep repair charges because YOU'RE COVERED by the AAA 24-HOUR FREE ROAD SERVICE.

We'll get to you fast, repair the problem dependably, and can have you back on the road without paying one cent extra.



FREE Road Service and 24-hour protection.

Your savings start with HALF PRICE extra memberships, plus...

Uncovered Motorist	AAA Member
Rates vary, but the national cost of a tow is \$109. ¹	✓ COVERED FOR FREE
A typical battery jumpstart runs \$60 to \$125. ²	✓ COVERED FOR FREE
Cost of one tire change: \$100. ³	✓ COVERED FOR FREE
Opening a locked car: \$50 to \$100. ⁴	✓ COVERED FOR FREE
Average cost to have a battery installed: \$118. ⁵	✓ COVERED FOR FREE



Why pay extra for costly repairs when you can get FREE 24-HOUR ROAD SERVICE!

Send back your membership acceptance certificate to activate your Pre-Approved AAA Membership and get 2 additional HALF PRICE MEMBERSHIPS from "the most highly-recommended Roadside Assistance provider."⁶

NO-RISK GUARANTEE. We believe that you'll get BETTER protection ... BETTER deals ... and BETTER service with AAA than with anyone else. We're so confident that you'll love the high quality and superior value of your AAA membership that you can try it at NO RISK for 30 days. If it doesn't live up to your expectations, cancel your membership and we'll refund your membership fee. Or cancel anytime after that and get a refund on the balance.

1: <https://www.thebalance.com/how-much-are-towing-fees-527064>
2: <https://www.insurancepanda.com/7959/will-auto-insurance-pay-to-jumpstart-your-car/>
3: <https://www.thebalance.com/average-cost-of-changing-a-tire-4177677>

4: <https://www.homeadvisor.com/cost/safety-and-security/hire-a-locksmith/>
5: <https://cars.costhelper.com/car-battery.html>
6: AAA National Survey



We've got a

GREAT DEAL for you RIGHT HERE!



Exclusively For Ohio Residents

You're PRE-REGISTERED for FREE Comprehensive Coverage and HALF PRICE Memberships



FREE Total Road Service

As a AAA member, you automatically qualify for round-the-clock, on-call protection. We'll quickly service your car problems 24 hours a day, 7 days a week, 365 days a year—**FREE**.

FREE Enrollment and HALF PRICE Memberships

Start your AAA membership now and register for **FREE**—we'll waive the enrollment fee. While you're at it, you can add 2 of your household members for only **HALF-PRICE**.



FREE Coverage in Any Car

As a AAA member, your protection goes with you everywhere. You're covered in ANY car—your car, a friend's car, a rental car. And you're covered whether you're the driver or a passenger—**FREE**.

FREE Towing

Some breakdowns can't be fixed on the spot. If that ever happens to you, we'll tow you to ANY location up to your benefit limit—to your favorite mechanic, a repair facility, your home—**FREE**.

TURN THE PAGE FOR MORE GREAT DEALS!

Coverage That Can't Be Beat!

60,000,000 drivers swear by AAA for a superior auto protection package.

As a member your savings start with **HALF PRICE** extra memberships plus...



FREE Battery Installation
Need to get rid of the old battery and replace it with a new one? No problem. With your AAA membership, we'll do the dirty work for you and install it for you—**FREE**.

FREE New Battery Discount
If your battery ever needs to be replaced, your AAA membership entitles you to a deep discount on a brand new battery. Should the battery fail within the first 3 years, we'll give you a new battery—**FREE**.



FREE Battery Boost
A dead battery always happens when you least expect it. But with your AAA membership, we'll race to your side and give your battery the right jump to get you back on the road fast—**FREE**.

FREE Flat Tire Change
Getting a blowout is never fun, but the solution is easy. We change more than 90,000 flat tires every year for AAA members in Ohio—**FREE**.



FREE Gas Delivery
Is there anything more annoying than running out of gas on a deserted road or even in your own driveway? Heck, no! But with your AAA membership, we'll deliver fuel to your stranded vehicle anywhere—**FREE**.

FREE Lock-out Service
The next time you get locked out of your car, don't panic. With your AAA membership, we'll get you back in and get your doors open again—**FREE**.

Keep reading ... there's more!

Preferred Member Offer for You	AAA	New Car Warranty	Auto Insurance	Other Clubs
AAA gives you EXTRA VALUE when you sign up:				
FREE ENROLLMENT – NO FEE	YES	??	??	??
LOWER ANNUAL PRICE – about \$1 a week	YES	??	??	??
12-MONTH MEMBERSHIP for 1st Family Member for HALF-PRICE	YES	??	??	??
12-MONTH MEMBERSHIP for 2nd Family Member for HALF-PRICE	YES	??	??	??
AAA gives you EXTRA VALUE on the road:				
FREE Road Service for any vehicle whether you're a driver or passenger, whether the car is yours or not	YES	??	??	??
FREE unlimited distance towing up to your benefit limit	YES	??	??	??
FREE Battery delivery and installation and DEEP DISCOUNTED PRICE on any new replacement battery	YES	??	??	??
FREE Delivery of gas	YES	??	??	??
FREE lock-out service	YES	??	??	??
AAA gives you EXTRA VALUE when you go out:				
DEEP DISCOUNTS on rental cars and gasoline	YES	??	??	??
DEEP DISCOUNTS on your dining, shopping and recreation choices	YES	??	??	??
DEEP DISCOUNTS on travel expenses	YES	??	??	??
DEEP DISCOUNTS on hotels and motels	YES	??	??	??



Get HALF PRICE Memberships and FREE Enrollment.

Mail back your **FREE Member Acceptance Certificate** in the enclosed postage-paid envelope today before this offer ends!

From _____



AAA pays the postage for you! →

PRE-APPROVED MEMBER

BUSINESS REPLY MAIL

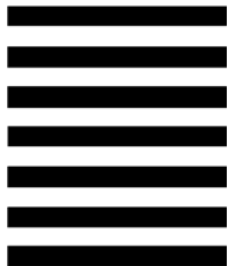
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PO BOX 182908
COLUMBUS OH 43272-9952

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IN THE
UNITED STATES



Thank You!

***Your satisfaction is guaranteed
or money back!***