MOTLEY FOOL STOCK ADVISOR

Just released from The Motley Fool, called "an ethical oasis" by *The Economist*:

The Case *Against* Cash, T-Bills, and Other "Safe" Investments

... and the three surprising companies leading the way to amazing shareholder profits. This could be the most important wealth-building report you read this year...

Good Afternoon Fellow Investor,

General Electric can't live without them.

Neither can Pratt & Whitney.

And Rolls-Royce would likely grind to a standstill in their absence.

Who are they?

"They" supply top-of-the-line engineering parts to the world's blue-chip companies and keep them in business.

Why should you care?

"The Motley Fool stands out as an ethical oasis in an area that is fast becoming a home to charlatans."
-- *The Economist*

"You can find vast amounts of information and help here -- all written in plain English instead of Wall Street jargon."
-- *Fortune* Magazine

START NOW

Because they're one of three companies you'll learn about in this report that could easily generate eye-popping returns for you beginning in 2009.

Much more than the pathetic 2% or less you get from savings accounts.

Much more than the insulting 0.21% you get from 3-month T-bills.

Much more than the anemic 1.76% you get from 6-month CDs.

Skeptical? I don't blame you.

All I ask is that you hear me out.

By taking certain steps now, you could maximize your wealth-building potential later.

But before I reveal how, I have to start almost 50 years ago...

The Real Secret Behind JFK's Camelot

Imagine for a minute it's 1962.

A new young Democratic president sits in the White House. He has promised a bold vision of achievement and prosperity for America.

But a dark cloud hovers over John F. Kennedy's New Frontier.

One of the worst recessions since World War II has settled over the country. (Sound familiar?)

The Dow craters by the end of the year, losing nearly 11% in value.

This bear market pummels even solid blue-chips. Shares of IBM drop from $572 to $385 -- a 33% decline.

Panic spreads as people begin pulling their money out of equities.

But one of the greatest investors of all time reacts differently.

His name is Benjamin Graham, the father of value investing and mentor to Warren Buffett.

From 1936 to 1956, Graham's mutual fund returned *20% on average before fees every year* -- one of the best long-term track records in history.

Graham's message is simple but profound:

Now that the recession has knocked down the price of healthy companies, it's the perfect opportunity to scoop them up cheaply and ride them to new heights *before* the inevitable recovery comes.

Instead of selling and abandoning well-managed businesses, Graham recommends *buying*.

Most people turn a deaf ear, consumed with fear. They continue to dump their assets, driving prices down even further.

But some farsighted investors see the wisdom of Graham's advice.

They snap up shares of General Electric and IBM and Coke at bargain discounts.

How did they do?

By the close of 1963... only one year later... the Dow is up 18%.

General Electric jumps 13%.

IBM surges 32%.

Coke shoots up 36%.

By the time the Johnny-come-latelies realize their mistake, they've lost millions in total gains and years of wealth building.

Warren Buffett's Smart Move

Now imagine it's 1974.

Richard Nixon is fighting for his political life as the nightmare of Watergate grows more dire.

Thanks to the Arab oil embargo, angry drivers sit helplessly in long lines at the pump. In a few months, the price of a barrel of oil doubles, then quadruples in price.

The long slog of the Vietnam War has depleted American blood and treasure. Our reputation has deteriorated around the world. (Sound familiar?)

Inflation rockets to 11%.

Another recession blankets the country.

The Dow ends 1974 down over 27%.

One of the 10 worst years on record.

Once again, people hoard every cent they can and avoid investing in the market like the plague.

But in Omaha, Nebraska, a bright investor named Warren Buffett remembers the advice of his mentor Benjamin Graham: *Control your emotions. Look for bargains. Invest for the long term.*

Buffett loads up his portfolio with choice companies at battered prices. And waits.

His timing pays off faster than he dreams possible.

By 1975, the new boom of the seventies is under way.

Those who succumbed to the herd mentality and stayed out of the market miss an epic 35% gain in the Dow.

"Buy Cheap and Sell Dear"

One more story.

Imagine it's October 19, 1987.

Before the day ends, the S&P will suffer its biggest plunge to date. The index drops 22.6%.

Once again, investors panic and withdraw their money in droves.

But one 42-year-old man has learned from Graham, from Buffett, and from history.

He stays invested.

Not only that, he carefully puts more money into his holdings and adds to his portfolio. Then, like Graham and Buffett before him, he waits for the markets' jet fuel to ignite.

One year to the day after the stock market debacle... on October 19, 1988... the S&P had climbed more than 23% from its earlier low.

As our astute friend whistles on the way to the bank with his freshly minted returns, he repeats the mantra of the Rothschilds, the legendary investment bankers of the 19th century: "Buy cheap and sell dear."

The 3 Surprising Boom Companies for 2009

Now it's 2009. Eighty years since the start of the Great Depression.

Once again, the markets have plunged from their fevered heights.

Once again, a frightened public is turning away from stocks in biblical proportions.

And once again, forward-thinking investors who follow the venerable advice of Benjamin Graham and Warren Buffett can make a killing in fundamentally sound companies *selling at proper valuations* -- but ONLY IF you act now.

You won't get rich overnight.

You won't have to time the market.

But if you take the right steps *before the recovery comes*, you'll position yourself for the next great expansion of wealth.

In just a second, I'll tell you about three companies leading the way in this new expansion that could reward you beginning this year.

But first I want to introduce you to a unique way to make smarter investing decisions.

10% on Average Every Year for Five Years in a Row

Meet the Gardners

David and Tom Gardner are the plain-speaking geniuses behind The Motley Fool, called "an ethical oasis" by *The Economist*.

Barron's ranked their educational website #1.

Maybe you've read one of their eight best-sellers: *The Motley Fool Investment Guide*, *You Have More Than You Think*, and *What to Do With Your Money Now*.

Or seen their nationally syndicated newspaper column appearing weekly

My name is Jill Ralph and I'm a publisher at The Motley Fool.

You may have heard of it or the geniuses behind it, David and Tom Gardner.

Their work on behalf of ordinary investors led *The Economist* to call The Motley Fool "an ethical oasis."

But I'm not writing to talk about that. Let me explain.

Do you know how some financial lessons *never* go out of style?

Well, David and Tom Gardner realized the same thing.

After more than 10 years in the business, they wanted to capitalize on their experience and give investors more direction to make decisions.

That's why they launched *Motley Fool Stock Advisor* in April 2002.

Simply put, *Motley Fool Stock Advisor* is a stock investment service that reveals their *best* "smart play" ideas, month in and month out.

The key word here is "best."

in more than 250 newspapers.

Or heard the *Motley Fool Radio Show* on more than 100 NPR member stations.

Or watched them on MSNBC, CNN, and Fox.

Or caught their highly acclaimed PBS show, *The Motley Fool Money-Making, Life-Changing Special*.

In *Motley Fool Stock Advisor*, they search for great long-term investments in American companies, aided and abetted by a team of over 200 superstar analysts, researchers, and economists.

You'll find their best ideas every month in *Motley Fool Stock Advisor*. To begin a trial subscription without risk and to get your FREE bonus reports, click the button below.

START NOW

Recommendations in *Motley Fool Stock Advisor* racked up 10.2% annualized gains from 2002 through 2007, according to *Hulbert's Financial Digest*, the independent rating watchdog of financial advisory newsletters.

That's better than the 6% annual gain for the Wilshire 5000 Index during that same period.

In just a minute I'll unveil 3 companies they're recommending now. But first you may be wondering...

What's Their Secret?

David and Tom search for great *long-term* investments -- companies that will prosper and thrive over many years.

Companies that are able to withstand short-term temporary setbacks.

Some might say that the "buy and hold" strategy is dead. Of course, they're entitled to their opinion.

We, however, take a different view.

And that has made all the difference.

Here's what I mean.

When *Motley Fool Stock Advisor* debuted in 2002, the country was sunk to its knees in a severe recession following the dot-com meltdown.

The Dow dropped 16.8%.

The Nasdaq lost 31.5% in value.

But, since then, members of *Motley Fool Stock Advisor* have helped themselves to gains like these:

- Quality Systems: 756.6%
- Activision Blizzard: 435.8%
- Marvel Entertainment: 597.8%

We recommended these companies at a time when investors were still reeling from the fallout of the September 11 tragedies, the Enron debacle, and the collapse of confidence in Wall Street.

Now we're stuck in the mother of all bear markets.

But once again ... instead of running away, we at *Motley Fool Stock Advisor* believe that 2009 could offer the biggest opportunities in recent memory.

But the time to get in is NOW.

Hard to believe? Perhaps. But look at something extraordinary...

Little-Known Historical Fact
Could Make You Rich This Year

Here's another lesson that David and Tom Gardner have passed along to members of *Motley Fool Stock Advisor*:

Recessions are a great time to make money.

It's true.

Fiercely independent investors have made small and large fortunes for the past 80 years in *every* bear market in *every* decade since 1929.

They used colossal market drops to pad their portfolios with great American companies and get rich slowly while others headed for cover.

The evidence is indisputable:

- In 1932, the Dow closed at 60.26 for the year.
  By 1933, it closed at 98.67. **A gain of 64%.**
- In 1941, the Dow closed at 110.96 for the year.
  By 1945, it closed at 192.91. **A gain of 74%.**
- In 1953, the Dow closed at 280.90 for the year.
  By 1954, it closed at 404.39. **A gain of 44%.**
- In 1962, the Dow closed at 652.10 for the year.
  By 1963, it closed at 762.95. **A gain of 17%.**
- In 1973, the Dow closed at 850.86 for the year.
  By 1976, it closed at 1,004.65. **A gain of 18%.**
- In 1987, the Dow closed at 1,938.83 for the year.
  By 1989, it closed at 2,753.20. **A gain of 42%.**
- In 1994, the Dow closed at 3,834.44 for the year.
  By 1995, it closed at 5,117.12. **A gain of 33%.**
- In 2002, the Dow closed at 8,341.63 for the year.
  By 2003, it closed at 10,453.92. **A gain of 25%.**
- In 2008, the Dow closed at 8,776.39 for the year.
  By 2009, it closed at...?

Pretty amazing, isn't it?

If you're like me, I bet you never believed that recessions could signal the start of *moneymaking* opportunities.

But thanks to this little history lesson, I know better now.

Maybe you noticed something else, too:

If you wait until the recovery is clearly under way to get back into the market -- even if you wait just a few months -- you'll pay more for companies and have less profit/gain to show for it.

But don't just take our word.

"Best Time to Buy," as Reported on *60 Minutes*

Recently *60 Minutes* interviewed Whitney Tilson.

He's the hedge fund manager who spotted the subprime mortgage fiasco *a full year before* it imploded.

His key indicators say that more carnage is coming.

In spite of this, Tilson considers *now* a prime time to buy American companies. Here's what he told a national TV audience on *60 Minutes*:

"Actually we're the most bullish we've been in 10 years of managing money. And the reason is because the stock market, for the first time I can say this, in years, has finally figured out how bad things are going to be. And the stock market is forward looking. And with U.S. stocks down nearly 50% from their highs, we're actually finding bargains galore. We think corporate America's on sale."

"Tremendous Values Out There," Reports *The Wall Street Journal*

Tilson isn't alone.

The head of global trading at BNY ConvergEx tells *The Wall Street Journal*:

"If you're not in this for the short term, and you're able to look down the road three to five years, there are tremendous values out there."

James Grant... founder of *Grant's Interest Rate Observer*... a bear market expert... says investors can find bargains in the right stocks and equities today.

And Warren Buffett, possibly the world's greatest living investor, famously wrote in the October 17, 2008, issue of *The New York Times*:

"A simple rule dictates my buying: Be fearful when others are greedy, and be greedy when others are fearful."

What does this have to do with YOU? It's simple.

If you -- like David and Tom Gardner -- are looking for long-term cumulative growth of your wealth (and not just a quick short-term run with your hard-earned dollars)...

If you -- like David and Tom Gardner -- expect that in the long term, the market will move back toward its historical average of returning 10% per year...

...then *Motley Fool Stock Advisor* was made for you.

To get you started, David and Tom have selected three companies with enormous profit potential.

In a minute, you'll learn all about them... and you'll see how you can try *Motley Fool Stock Advisor* and get up to $244 worth of investing tools for FREE!

But if you're like other market watchers, you probably have questions and concerns like these:

"How Do I Know If I'm Ready to Invest in Stocks?"

If you don't have at least three to five years, you shouldn't be investing in stocks, especially if we're talking about money you need in the near term.

Motley Fool Stock Advisor is always on the lookout for bargains (who isn't?), but we don't try to time the market.

Instead, because we have faith in the growth prospects of the U.S. and global economies, we look for fundamentally sound companies and hold them for the long term.

"How do you know when to sell?"

We give ourselves three to five years to achieve our goal of beating the S&P 500.

Our general rule is to hold a stock as long as we think it is a good investment. We continually monitor our recommended companies and pass that information on to our members.

When we do sell, it's usually because all the good news is already factored into the stock's price or there's been a fundamental change in

Rave Reviews!

"Made a Killing"
"I have been a subscriber since the very beginning... I have made a killing on Quality Systems ($100K+). I bought it when Tom first recommended it and I still love this stock. Without *Stock Advisor*, I would have never known this stock existed."
-- *Mark T., Burr Ridge, IL*

"Feel More Secure"
"I have been a *Stock Advisor* subscriber since the beginning. This has been such a good investment for my family. I feel so much more secure about our future (retirement needs and college expenses, which are not too far away)."
-- *Dennis I., Glendale, AZ*

"Made Me a Lot of Money"
"I have been a subscriber since the 1st issue and with the help of Tom and David had a 20% return on my portfolio last year... Netflix is my favorite. It not only made me a lot of money, but after having my kids read your book for teenagers, they invested

- **Best Buys Now:** Each month the team at *Motley Fool Stock Advisor* selects the best opportunities for new money from among David's and Tom's past selections.
- **Results!** In keeping with our belief in complete transparency, you can see every recommendation we've ever made and how it's performed against a benchmark index.
- **24/7 password-protected website privileges.** Besides full access to every back issue, you'll get a variety of unique online extras, like articles on personal finance and tools to better manage your money and your life... everything reported in the trademark Motley Fool style of clarity and amusement.
- **A community of fellow Fools.** Join one of our discussion boards. Hear the experiences, blunders, and achievements of others. Ask a question. Post a comment. Get involved.
- **Bonus Report #1: *Get Wealthy With Bear Fighters*:** These two companies provide essential supplies and services that major industries can't live without -- keeping them profitable for years to come. Best of all, you can pick them up for a steal. (Value: $29)
- **Bonus Report #2: *The Invisible Moneymaker*:** This Civil War-era company is one of the strongest companies in the 21st century. You'll be rewarded with a healthy dividend, honest management, and exceptional growth prospects. (Value: $29)
- **Bonus Report #3: *6 Danger Signs You Can Check in 15 Minutes***, a plainly written look at financial sleuthing. You'll discover an easy way to dig up dirt on almost any company, learn the shape it's in, whether it's worth buying, and more. Think Warren Buffett and a dash of *CSI: Miami*. (Value: $29)
- **Bonus Report #4: *How to Know When to Sell***: The most important things we've learned about how to know when it's time to fold 'em and move onto a more promising opportunity. A light-hearted but essential guide to improving your portfolio and keeping more winners in your grasp. (Value: $29)
- **Bonus Report #5: Investing The *Stock Advisor* Way**: David and Tom Gardner's seven key principles for building your wealth with us. And since these two brothers try to outdo each other in *everything*, you'll also get their own individual ways of applying them. See which "team" you belong on. (Value: $29)
- **Bonus Report #6: *Stocks 2009***: Sure, 2008 was rocky... but we firmly believe that 2009 will open the door to fantastic investments. The best way to start is with this deluxe *triple-length* report on high-quality companies to consider adding to your portfolio on the cheap. It's the quickest way to take advantage of short-term panic to earn long-term profits. (Value: $99)

That's a total of $244 of bonus reports... yours FREE when you subscribe to *Motley Fool Stock Advisor*.

But wait -- I have more good news for you.

Ordinarily a one-year subscription goes for $199.

But we've arranged a special LOW, LOW offer -- our own little stimulus package for you.

If you subscribe *through this online promotion today*, you'll pay just $99 for one year!

That's only $0.27 a day! Mere pocket change, wouldn't you agree?

I don't know how long we'll be able to offer this rate, because it's a rare online discount only, so please act now. Click here to get started today!

You're Protected by Our DOUBLE Guarantee

David and Tom seriously believe that *Motley Fool Stock Advisor* and our tight-knit community of like-minded Fools will be a big advantage to you.

They'll do anything to get you to try it -- well, almost anything.

That's why they insist on taking the risk themselves and extending a Double Guarantee of Satisfaction to you:

Try *Motley Fool Stock Advisor* for 30 days. Judge the caliber of information. Check out our recommendations. Visit our message boards. Give us the once-over. Then give it to us again.

In the unlikely event you're dissatisfied for *any* reason, just let us know before the end of the 30 days.

We'll give you a refund of every penny you paid.

Keep all the bonus reports... including anything you take off the website... with our compliments.

But your protection doesn't stop there.

You can cancel your subscription any time after the 30-day trial period and receive a prorated refund on all your unmailed issues.

Fair enough?

Would You Be Happy With 11% Per Year?

In the post-World War II period, the public had no appetite for common stocks.

The Dow had bottomed out in mid-1949 at 162. Pessimism ran high.

But those who listened to Benjamin Graham saw a different picture.

Instead of running away, they began buying sound but beaten-up companies for cheap.

Once again, history conclusively shows that anyone who started investing in 1949 would have hitched a ride on one of the greatest bull markets ever.

The Dow surged for the next 17 years.

By the time it topped out in early 1966 at a level of 995, it had gained over 600% in value.

That's a compounded rate of 11% per year before dividends.

The S&P's advance was even greater, hitting almost 700%.

(FYI: In 1950, a 19-year-old college student named Warren Buffett began studying Benjamin Graham for the first time in his life, before going on to amass his fortune.)

David and Tom Gardner believe that 2009 offers you similar wealth-building opportunities with their help... but you've got to be in the markets NOW.

The choice is yours.

To activate your subscription without risk, click on the "Start Now" button on the right. Thank you.

Sincerely,

Jill Ralph
Publisher
Motley Fool Stock Advisor

"The Motley Fool's panache is a cover for a belief in the old-fashioned virtues of patience, simplicity, and prudence."
-- *U.S. News & World Report*

"The Motley Fool has always been a great place for beginners to cut their investing teeth, but it also offers enough of everything else to please seasoned investors."
-- *Barron's*

START NOW

P.S. As a way to make your dollars stretch further, consider subscribing for two years for only $169. You'll save $180 off the regular price. You'll get 24 monthly issues and a Seventh Bonus Report, ***Hedge Your Portfolio***... containing two ways to achieve instant diversification, flexibility, and hedging, simply and cheaply. Valued at $29, it's yours FREE when you subscribe for two years to *Motley Fool Stock Advisor*. Click here to get started now!