



**Teachers' Insurance Plan**

370 West Park Avenue  
Long Beach, NY 11561-3245

***TIME-SENSITIVE  
MATERIAL  
ENCLOSED.***



# Teachers' Insurance Plan

Special rates for a special class of people

Auto • Homeowners • Umbrella

Kimberly A. Carter  
17 Virginia Ave.  
Long Beach, NY 11561-3949

Dear Kimberly A. Carter:

You are one of the reasons Teachers' Insurance Plan has successfully distinguished itself as a reliable and trusted friend to members of the educational community.

By choosing us as your insurer, you showed sound judgment and a belief in fairness -- qualities not found everywhere.

Your colleagues may be equally interested in learning about our products and value-added services. So I have a favor to ask on their behalf.

Can you refer a friend(s) to us who could benefit from our expertise? Just fill out the reply cards with their name and address and mail them back no later than Friday, June 30, 1995.

To show our gratitude, we will send you a \$5 gift certificate for the store of your choice for each referral who calls for information (up to four names for a total of \$20). Make your selections on the reply cards.

PLUS you will be automatically entered in a Grand Prize Drawing for a deluxe weekend getaway at one of New York's exciting Marriott Hotels...all for referring a friend!

We at Teachers' Insurance Plan thank you for your cooperation. With your help, we will make it a semester of rewards for everyone!

Yours truly,

John E. Brooks  
Managing Director

P.S. Remember: It is absolutely imperative you mail the reply cards no later than Friday, June 30 to qualify for your gifts. Please don't delay!

\*\*\*\*\*  
Get up to \$20 in GIFT CERTIFICATES for  
Blockbuster Video Cineplex Odeon Movies Tower Records Barnes & Noble  
with our compliments!  
\*\*\*\*\*

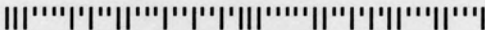


# Teachers' Insurance Plan

GIFT AWARD DEPARTMENT

370 West Park Avenue  
Long Beach, NY 11561-9835

*Enclosed are my referrals.  
Please make me eligible  
for your Grand Prize Drawing!*

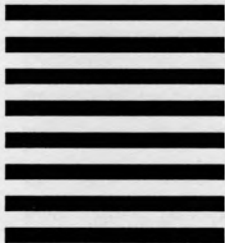


Long Beach, NY 11561-9835  
370 West Park Avenue  
GIFT AWARD DEPARTMENT

TEACHERS' INSURANCE PLAN

POSTAGE WILL BE PAID BY ADDRESSEE

**BUSINESS REPLY MAIL**  
FIRST CLASS PERMIT NO. 160 LONG BEACH, N.Y.



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**ATTENTION: DATED  
MATERIAL ENCLOSED**



REFERRED BY: \_\_\_\_\_  
(PRINT YOUR NAME) (PHONE NUMBER)

*Yes!* Please send me a \$5 gift certificate if the referral\* below calls for information about Teachers' Insurance Plan. This also makes me eligible for your Grand Prize Drawing -- a fabulous weekend for two at one of New York's exciting Marriott Hotels.

My choice is (pick one):

Tower Records  Barnes & Noble  Cineplex Odeon Movies  Blockbuster Video.

**DEADLINE: MAIL CARD BY FRIDAY, JUNE 30, 1995**

\* All qualified referrals must be active or retired educational professionals who have not received a premium quotation or are currently insured by Teachers' Insurance Plan.

(Mr., Mrs., Miss, Ms.) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAY PHONE \_\_\_\_\_ EVENING PHONE \_\_\_\_\_

FOLD ON DOTTED LINE, SEAL AT TOP AND RETURN

REFERRED BY: \_\_\_\_\_  
(PRINT YOUR NAME) (PHONE NUMBER)

*Yes!* Please send me a \$5 gift certificate if the referral\* below calls for information about Teachers' Insurance Plan. This also makes me eligible for your Grand Prize Drawing -- a fabulous weekend for two at one of New York's exciting Marriott Hotels.

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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAY PHONE \_\_\_\_\_ EVENING PHONE \_\_\_\_\_



## **Teachers' Insurance Plan**

370 West Park Avenue  
Long Beach, NY 11561-3245

***CONGRATULATIONS!***

**You've been recommended by a close friend  
to qualify for big savings on your insurance.  
See inside.**



# Teachers' Insurance Plan

Special rates for a special class of people

Auto • Homeowners • Umbrella

Chene Johnston  
3459 110th St.  
Corona, NY 11368-1333

Announcing  
an insurance company that comes  
personally recommended  
by your colleague  
Linda Bailey!

Dear Chene Johnston:

Linda Bailey suggested I send this letter to make you aware of the great benefits waiting for you as a Teachers' Insurance Plan policyholder.

As someone who expects the same high-level of client satisfaction and competitively-priced insurance as your friend, you are an ideal candidate to learn more about our products and value-added services.

That is why I am writing...to invite you to call a Teachers' representative and get a free price quotation so you can compare for yourself.

Our toll-free number is 1-800-283-2243. But it is up to you to make the call. No one from Teachers' Insurance Plan will contact you unless we hear from you first.

I urge you to make the call soon. There is absolutely NO RISK and NO OBLIGATION on your part.

Teachers' Insurance Plan has saved your teaching colleagues significantly on their premiums and has earned a reputation for fairness and efficiency throughout the educational community.

But don't take our word for it. Just ask a friend.

Sincerely,

John E. Brooks  
Managing Director

P.S. Call 1-800-283-2243 for your free price quotation. With so much to gain and nothing to lose, is this an opportunity you want to pass up?