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PAID
GOOD SAM CLUB

Good Sam Club wants to know:

*When you hit the road in your RV,
do you want to:*

A. Have an “okay time” ...

or

B. Do you want the

“**PROUD, Freedom Loving**

TIME OF YOUR LIFE?”





Good Sam Club wants to know:

"When you hit the road in your RV: Do you want to have an OK time ...

OR

do you want the **PROUD, Freedom Loving**
TIME OF YOUR LIFE?"

Dear Former Good Sam Member,

I sincerely hope you've been enjoying RVing since your Membership lapsed.

After all, you can probably have an OK time on your own.

But do you want to have just an OK time ... or do you want to kick your RVing up a couple of notches and have a proud, freedom-loving good time instead?

**Reinstate your Good Sam Membership now for
 only \$1 a month and get two Bonus Gifts, too.**

Why reinstate?

Because you'll get more ways to amp up your experiences on the road and more ways to take care of, outfit and present your rig off the road. More fun. More savings. More tips, shortcuts and pointers.

Why you?

Because whether it's hooking up with interesting people along the way or taking the comforts of home with you, Good Sam makes it easier, cheaper and better for you to do everything you want. Your Good Sam Membership is unique -- which is why your new Membership Card comes with your original Membership ID number! It's reserved for you and you alone forever.

Why now?

Because as a former Good Sam Member, you're entitled to reinstate your Membership for only \$1 a month and get two Bonus Gifts, too.

But there's something else. Reinstating your Membership gives you two other

(over, please)

precious things that are just as important, pride and freedom.

The freedom to pick up and go whenever and wherever you want -- and the knowledge that Good Sam Club stands behind you with 1,000,000 active Members looking out for you.

The pride that comes from knowing more stuff as a Good Sam Member than the typical RVer as you cruise down America's open roads.

All for just \$1 a month.

I've taken the liberty of enclosing a Membership Reactivation Form. Just send it back in the postage-paid reply envelope. Your new Welcome Back Kit will be sent to you pronto with your new Membership Card and your reserved, original Membership ID number.

You'll also get Two Free Bonus Gifts:

- (1) a voucher good for one night of FREE camping in a Good Sam campground. Valued at \$25 -- more than twice the cost of your one year Membership, and
- (2) the At-a-Glance Travel Planning Map that pinpoints Good Sam Park Locations in the United States and Canada.

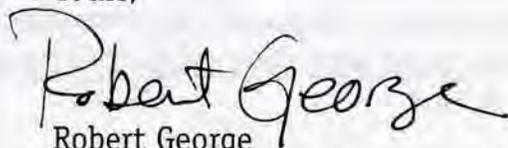
You risk nothing when you reinstate your Good Sam Membership.
If you decide it's not for you, let us know in the first year and we'll refund every penny you paid.

I can't think of anything fairer than that, can you?

The choice is yours: You can get behind the wheel on your own ... or you can spend a dollar a month and enjoy Members-only discounts, time-saving tips, free product giveaways and a proud, freedom-loving time every time you hit the road.

I'll be waiting for your answer.

Yours,



Robert George
for your friends at Good Sam Club

P.S. You may not need every benefit Good Sam provides, but isn't it nice to know you have all of them at your beck and call if you ever do? Only \$1 a month and you're also covered by our 100% Money-Back Satisfaction Guarantee.

TWO FREE BONUS GIFTS

*When You Reinstate
Your Membership*

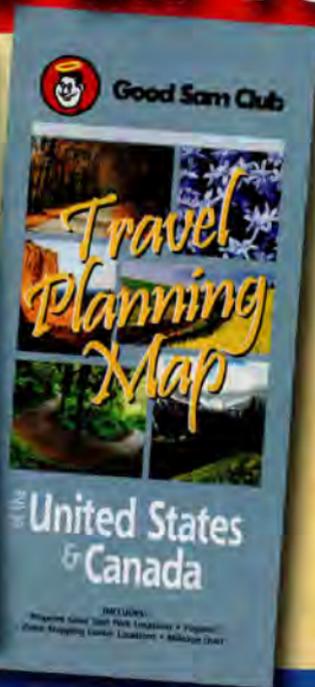
Bonus #1

FREE Night Camping

Reinstate your Membership today and get **ONE FREE NIGHT** of camping on us.

Your discount voucher is valued at up to \$25.00 and is valid at more than 1,600 Good Sam-approved parks and campgrounds in the United States and Canada.

Good Sam puts the "free" back in "freedom!"



Bonus #2

At-a-Glance Planning Map

Make your next road trip easier to plan with your **At-a-Glance Travel Planning Map**.

This Members-only tool pinpoints Good Sam Park Locations in the United States and Canada. Also includes:

- Handy Mileage Chart
- National Park Listings

Not sold in stores.

To reinstate your Membership and claim your FREE GIFTS, send back the Reactivation Form in the reply envelope today.

Stay connected online with Good Sam!



As a Good Sam Club Member, you have full access to our vibrant online community anytime you want at GoodSamClub.com ...

... join a forum discussion, get expert advice, post your photos, *and much more.*

Just another way Good Sam Club takes your RVing experiences to a new level of enjoyment!

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Reinstate your Membership now for only \$1 a month!
Send back your Membership Reactivation Form while it's still in your hand.



100% Money-Back Guarantee

If you become dissatisfied with your Membership in Good Sam Club for any reason, you can cancel it during the first year and get a full, 100% money-back refund on every penny you paid. Your Club privileges, benefits and discounts will stop automatically upon cancellation.

Please complete:

What is your primary recreational vehicle? (Check one):

- | | |
|---|---|
| <input type="checkbox"/> Class A Motorhome | <input type="checkbox"/> Truck Camper |
| <input type="checkbox"/> Van Camper (Class B) | <input type="checkbox"/> Van/Truck/SUV Conversion |
| <input type="checkbox"/> Class C (Mini-MH) | <input type="checkbox"/> Bus Conversion |
| <input type="checkbox"/> 5th Wheel Trailer | <input type="checkbox"/> Toy Hauler |
| <input type="checkbox"/> Travel Trailer | <input type="checkbox"/> Tent Camping |
| <input type="checkbox"/> Pop-Up Trailer (Folding Camping Trailer) | <input type="checkbox"/> Non-RV |

Complete your Reactivation Form (front and back), Detach and Return this portion in the enclosed reply envelope to:

Good Sam Club • PO Box 421095 • Palm Coast, FL 32142-6473

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**WELCOME
BACK!**



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 631 FLAGLER BEACH, FL

POSTAGE WILL BE PAID BY ADDRESSEE

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PO BOX 421095
PALM COAST FL 32142-6473

