



**THE HIDDEN POWER OF**

# ***Giving***

***C**an you recall how good it felt  
when you gave of yourself...*

*without expecting anything in return?*

Maybe you visited a shut-in aunt  
and brightened her day by simply  
walking. Or bought a cup of  
coffee for a homeless man. Or  
volunteered to teach a child  
how to read.

Suddenly the world changed.  
You made a difference.

It didn't cost much. A little time,  
a little money.

But you probably felt like a giant.

**THAT'S THE HIDDEN  
POWER OF GIVING.**

A strange and miraculous feeling  
that defies logic...that transforms  
lives...yours and those you touch.

Now multiply that experience a  
thousand times and you'll begin  
to understand what the Salvation  
Army is all about.

**SHEDDING**

*Light*

**WHERE THERE  
IS DARKNESS**

One thing the Salvation Army does  
better than any other organization is  
give hope.

But we also know that hope needs  
to be nourished with practical giving.  
That's why, throughout the United  
States and in over 100 other countries,  
the Salvation Army finds jobs for those  
without work...gives shelter to those  
without homes...provides meals for  
those without food.

The Salvation Army restores human  
dignity. Rebuilds shattered lives.

The volunteers of the Salvation  
Army are committed to doing God's  
work by offering humanitarian aid to  
the aged, the victimized, the lonely.

# Change Miracles

FOR ONLY 85 CENTS



Our volunteers perform "miracles" twenty-four hours a day, seven days a week.

The miracle of a hot meal, a new toy, a warm coat. You can perform those miracles, too. We need your support.

Over 85 cents of every tax-deductible dollar you contribute goes directly to a service provision.

The Salvation Army is made up of courageous men and women who believe in the spiritual goodness of giving. You can help with that good work by making a donation. When you contribute to our Adopt-A-Family program, you support a family who may have lost their home to fire or other disaster, assist a child who lost a parent, or help families with children suffering from unforgiving illness.

Donations to our Toy Drives and Food Drives allow us to buy new toys and much-needed food for impoverished families. Our Adopt-A-Kettle

program supports our humble kettle relief efforts, watched over by our officers.

Your support will be felt in your neighborhood and beyond.

*We Cared For  
1,755,174.*

*There's a new community center in New York that's a safe place to go after school. There are ten day-care programs that help parents go to work un-worried.*

*There's a foster care program that aims to return children to their parents. There's*

*a program that encourages teens to "mentor" youngsters.*



# Love **THAT REALLY MAKES A DIFFERENCE**

You can help make lives better right now.

You'll find a reply form attached.

Use it to send whatever your finances will allow.

We at the Salvation Army know that our full potential as human beings is realized only when we reach outside of ourselves, genuinely touch another life and make a difference.

That's the power of giving. And one day when our epitaph is written, it can be said of us that the world was a better place for our having passed through it.

## THE HIDDEN POWER OF *Giving*



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Simply send your gift today

*Yes, I want to help.  
Here is my gift to provide relief:*

\$20    \$40    \$100    \$500    \$1000

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The Salvation Army  
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*Happy Holidays.  
Thank you for your donation!*

To learn more about The Salvation Army visit our website at <http://www.topcharities.com/salvationarmy>