



Jack McNamara

Co-Founder Rare Collectibles TV
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SPECIAL INVITATION

Historic Numismatic Treasure You'll Want to Own

For Preferred Customer:

Sample A. Sample
123 Main Street
Anytown, USA 12345-6789

A Unique Collectible Offer...

Dear Fellow Numismatist,

In all my years of collecting, I've never been as exhilarated by a coin set as I am now—and with the chance of sharing it with you.

I'm talking about the **1963 Franklin and the 1964 Kennedy End of Era Silver Half-Dollar Set NGC Proof 68**. These are two of the most collected half-dollars in U.S. coin collecting and universally recognized as one of the most historically significant proof half dollar sets struck by the United States Mint in the 20th century.

Own a piece of history

This extraordinary coin set majestically honors two mythic and transformative figures in American history, Benjamin Franklin and President John F. Kennedy. Each man uniquely embodies the true spirit of America—making this two-coin set a lasting tribute to their enduring legacy.

This illustrious set contains the final year of issue 1963 Franklin Half Dollar and the first year of issue 1964 Kennedy Half Dollar, both struck from 90% silver!

And, these were the last silver proof half dollars struck at the old U.S. Mint in Philadelphia—using older proof-making technologies from an earlier era.

Historically, first and final year of issue coins are the most highly sought-after by numismatic collectors, making these examples the perfect bookends to your silver half dollar collection.

Both are now difficult to acquire in a high grade like Proof 68, so supplies are extremely limited. But if you act now, you can get these historic coins for a short time from Rare Collectibles TV.

Superior quality you won't find anywhere else

Founded in 2014 by my fellow expert numismatist Rick Tomaska and me, RCTV is known around the world for offering only the best collectible numismatic treasures—like the 1963 Franklin and the 1964 Kennedy End of Era Silver Half-Dollar Set NGC PF68.

The historic value of these coins is clearly beyond question, as is their exceptional value. In fact, the Numismatic Guaranty Corporation—the leading grading service

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in the country—has officially designated this set as End of Era and given each coin an exceptional grade of Proof 68—signifying their flawless design and pedigree.

It's urgent that you act now

Through painstaking effort and months of diligent work, RCTV was able to assemble around 300 of these coin sets. As word gets out about their scarcity, it's inevitable that these limited-edition sets will go fast.

This will likely be your last chance to get a set for your own collection. If you're as thrilled and fascinated with owning a piece of history as my business partner Rick Tomaska and I are, it's imperative that you place your order now.

To lock in your order for the 1963 Franklin & 1964 Kennedy End of Era Silver Half Dollar Set NGC PF68 for only \$249.00, call toll-free (800) 233-4145 or go to RareCollectiblesTV.com

Bonus Gift When You Order Now

Of all the coins minted in the U.S., the Franklin and Kennedy half dollars are among the most sought-after. Now, you can find out their intriguing history in the definitive reference *A Guide Book of Franklin and Kennedy Half Dollars*, written by my RCTV partner and well-respected numismatist, Rick Tomaska. Ordinarily priced at \$19.95, it's **yours FREE** with your order.

At Rare Collectibles TV, we guarantee **100% satisfaction** with every purchase. In the unlikely event that you are not entirely pleased for any reason, simply return your two-coin set unopened within 30 days of receipt for an exchange (if available) or a refund of the purchase price, except shipping and handling.

Don't miss this once in a lifetime opportunity to own one of the rarest coin sets in existence—the 1963 Franklin & 1964 Kennedy End of Era Silver Half Dollar Set NGC PF68. Act now before these sets disappear forever.

For Rare Collectibles TV,

Jack McNamara

Jack McNamara

Expert Numismatist, Author & Senior Coin Buyer

P.S. Remember: the 1963 Franklin is the final coin minted and the 1964 Kennedy is the first coin minted in that series, making them extremely rare to acquire in a high grade. Both coins were struck in 90% silver. Don't miss out. Order your set now.

Call toll-free: 800-233-4145

Go to: www.RareCollectiblesTV.com

or use your phone to scan the QR code.



Use Promo Code: ERA2021A

Item # P4123

*Thank you for being a highly-valued
RCTV customer*

Rare Collectibles TV is the dream of two lifelong numismatists, Rick Tomaska and Jack McNamara. Their mission is to provide the rarest coins for you.

Founded in 2014, Rare Collectibles TV works tirelessly with their numismatic network to ensure that collectors like you receive only the highest caliber coins at great collector values across the country.



Before supplies run out...order your 1963 Franklin and 1964 Kennedy End of Era Silver Half-Dollar Set NGC PF68 and FREE bonus gift!

☎ Call toll-free (800) 233-4145

**📱 Go to RareCollectiblesTV.com
or use your phone to scan the QR code.**

Use Promo Code: ERA2021A



Item # P4123

A Once in a Generation Opportunity

The 1963 Franklin & 1964 Kennedy End of an Era Silver Half-Dollar Set NGC PF68



*Get yours now before these numismatic
treasures run out*



Be Among the Very Few Collectors to Own This Rare Coin Set!

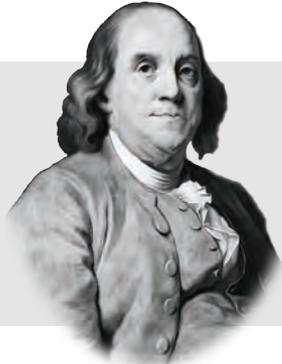
Minted over 50 years ago, the 1963 Franklin and 1964 Kennedy End of Era Silver Half-Dollar Set NGC PF68 is recognized as one of history's most significant silver coin offerings ever!

Stunningly rendered in crisp detail, the Franklin and Kennedy Proof coins represent the highest possible quality that the US Mint can produce given the technology of the day.

Each coin captures the essence of these two unforgettable American heroes in 90% silver.

These historical coins are individually handled and packaged in an airtight medical grade material holder immediately to retain all of their beauty and quality.

The few coin sets available will be scooped up fast, so don't let this opportunity pass you by. Place your order today.



Benjamin Franklin



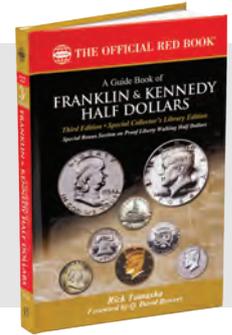
John F. Kennedy



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FREE Bonus Gift

Receive a signed copy of *A Guide Book of Franklin and Kennedy Half Dollars (Third Edition)* by RCTV founder and numismatic expert, Rick Tomaska with your paid order – **ABSOLUTELY FREE***



30-Day Money Back Satisfaction Guarantee

At Rare Collectibles TV, we want you to be completely satisfied with your purchase. If for any reason you are not entirely pleased, simply return the item within 30 days of receipt for an exchange (if available) or a refund of the purchase price, except shipping and handling.

Own a part of history when you order your 1963 Franklin and 1964 Kennedy End of Era Silver Half-Dollar Set NGC PF68 and get your signed book FREE*.

📞 Call toll-free (800) 233-4145

📍 Go to [RareCollectiblesTV.com](https://www.RareCollectiblesTV.com) or use your phone to scan the QR code.

Use Promo Code: ERA2021A

*While supplies last. Prices Subject to Change.

FREE Bonus Gift!

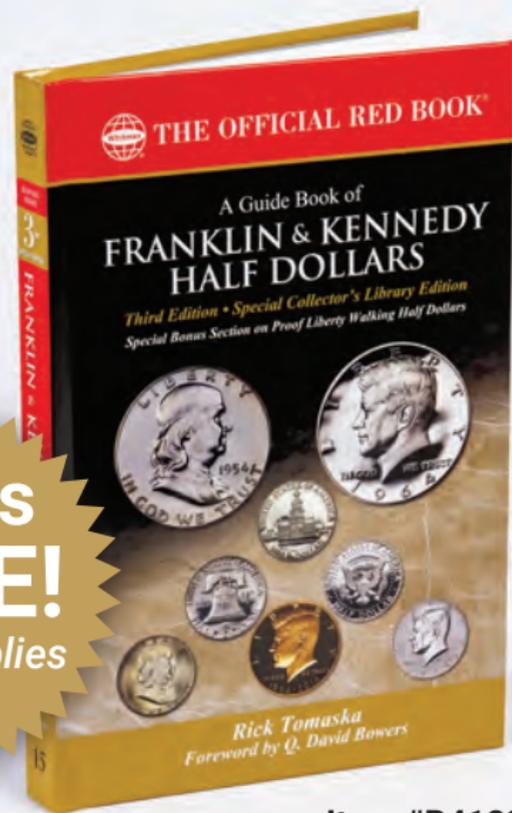
As a special added bonus from RCTV, we'll include this essential resource to complement your order—**A Guide Book of Franklin & Kennedy Half Dollars (Third Edition)** by RCTV founder and numismatic expert Rick Tomaska.

Just place your order for your **1963 Franklin and 1964 Kennedy End of Era Silver Half-Dollar Set NGC PF68** in the airtight medical grade material holder and we'll send your signed copy with your order.

Take advantage of this RCTV Exclusive today!
Call toll-free 800-233-4145
or go to: RareCollectiblesTV.com

Use Promo Code: ERA2021A

**Yours
FREE!**
while supplies
last



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The Man Behind the Definitive Guide

Every collectible coin has a great story. Now, you can hear the fascinating history of the Franklin and Kennedy Half Dollars with this ultimate resource, **written by RCTV co-founder and world-renowned numismatist, Rick Tomaska** himself. After dedicating his life to researching Franklin and Kennedy Half Dollars, Tomaska has made numerous groundbreaking contributions to this series and is widely considered the leading expert on these sought-after collectible coins.



Authoritative and engaging, Tomaska reveals everything you need to know about the history of the Franklin & Kennedy Half Dollar Series, such as mintages, populations, varieties, values in multiple grades, and more. Lavishly illustrated with hundreds of full-color images.

Supplies are limited—Order your 1963 Franklin and 1964 Kennedy End of Era Silver Half-Dollar Set NGC PF68 and get your signed copy of Rick Tomaska's book.

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