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**It's the one publication school nurses nationwide rely on to keep up with developments in school health throughout the academic year — in less than 20 minutes of reading time each month!**

Dear School Nurse,

These days, you really need to know it all! For example...

- What critically important steps should you take right now to prepare for the coming flu pandemic... and what advice should you give parents?
- Does your school need new food service policies to reduce risks of foodborne illnesses and allergic reactions?
- Can you safely delegate nursing tasks — such as insulin administration to diabetic children — to office personnel?
- Should your school district drop its "no-nits" policy?
- Which students need a written IHP or emergency plan?
- What special precautions are needed to prevent the spread of MRSA (methicillin-resistant staph aureus) infections?
- What's the most effective way to stop student bullying?
- How would you handle an emergency such as a school bus accident?

The fact is, parents, teachers and administrators expect you to be an expert about practically everything, from sprained ankles to anaphylaxis to disaster preparedness!

But who has time to sift through all the necessary clinical literature, much less zero in on what's really relevant to school-age children? And who could afford to subscribe to all these journals? Receive this vital information you need for only \$44 a year!

Here's a much easier, more economical way to keep up with critical developments in student health...

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If delivering the most effective, up-to-date care is important to you, I urge you to subscribe to SCHOOL HEALTH ALERT today — RISK-FREE. You'll receive ten information-packed issues, plus TWO FREE bonus reports...

**FREE BONUS REPORT #1 – "Influenza Pandemic"** – Learn about bird flu's origination, transmission to humans, mutations, the effectiveness of antiviral medications and the current status of research to develop a human vaccine. Gain a clear understanding of the school nurse's role in planning for an epidemic and complying with possible government mandates.

(over, please...)

**FREE BONUS REPORT #2 – “FERPA and HIPAA Issues”** – Find out how to navigate through the maze of rules regarding privacy, confidentiality, access to student health records, logs and more. You’ll also receive guidance on nurse responsibility, delegation and use of unlicensed personnel.

These Special Reports will arrive as a bonus during your subscription term.

**Join more than 9,000 school nurses nationwide  
who rely on SCHOOL HEALTH ALERT to keep current!**

Written in clear, concise, easy-to-understand language — with no irrelevant fluff or boring technical jargon — SCHOOL HEALTH ALERT brings you...

- Fast-reading summaries from more than 50 medical and nursing journals, newsletters and other publications that we scan for you every month of the school year — so you can stay ahead of the curve in the areas that concern you most as a school nurse.
- Expert advice and insights from our physician and nurse-editors, who add useful commentary and provide practical tips on how to apply the information in your daily work.
- In-depth bonus reports by leading experts on topics such as school safety and emerging threats... vaccinations and immunizations... insulin administration... privacy and confidentiality... asthma... sports injuries and emergencies... contagious diseases... and much more – **all for less than 13 cents a day!**

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Sincerely,



Robert Andrews, Publisher

P.S. Need more convincing? **Check out a sample issue of SCHOOL HEALTH ALERT by visiting our Web site at [www.SchoolNurse.com](http://www.SchoolNurse.com)**. Once you’ve seen it, I’m confident you’ll want to subscribe right away.

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