

Dear Fellow Executive:

Do you have 15 minutes a month to become the leader you want to be?

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EXECUTIVE LEADERSHIP was created to bring you the best ideas from influential decision makers. To energize your career. To fulfill your vision, values and mission.

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(1) Makes you a persuasive communicator. EXECUTIVE LEADERSHIP reveals new and classic techniques for expressing and selling your ideas clearly and convincingly.

(2) Solves your pressing problems smoothly. EXECUTIVE LEADERSHIP advises you on change management, handling difficult people, striking a work/life balance, developing and communicating your vision, motivating workers, information overload and more.

(3) Gives you inspiration and insights from great leaders like Tiger Woods, Peter Drucker, Clint Eastwood, FDR, Bobby Knight, Colin Powell, Jack Canfield, Rudy Giuliani, and Jim Collins.

(4) Saves you time and money. EXECUTIVE LEADERSHIP summarizes key concepts from thousands of books, magazines, journals and web sites into a single convenient resource.

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(Continued on reverse ...)

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Sincerely,



Phillip A. Ash
Publisher

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