



Dear Fellow Gun Lover,

You feel the pride in your hands as you heft your treasured firearm.

You indulge in a private satisfaction as you look at the precision-mounted scope. The smooth-operating trigger. The inlaid design.

For a quiet moment, you take pleasure in the beauty of painstaking workmanship.

And the best part is ... you added these touches yourself.

Less than 1 in 1,000 gun owners will ever read the words I'm writing to you now. It gives me great pleasure to tell you:

Congratulations! You've been approved for full membership in the American Gunsmithing Association effective immediately.

It's no accident that you were chosen to receive this invitation.

Why you? Let me put it like this:

There are two kinds of gun people in this world: the kind who merely own guns but rarely clean them ...

... and the kind who take meticulous care of their firearms, who cherish the look and feel of well-maintained guns, who take pride in their knowledge, who strive to get the best performance from their ability and their aspirations.

Sound like someone you know?

That's why I went ahead and inscribed your name on the temporary Membership Card. You'll get your permanent card when you send back the Membership Acceptance coupon.

You'll also get <u>LEARN GUNSMITHING: The Troubleshooting Method</u> as your Free Gift. This comprehensive, reference is packed with tips and instructions that will save you time and money.

But I'm getting ahead of myself.

For now -- remove the card and put it in your wallet. It's your passport to a bonanza of savings and privileges.

over, please