

At Last! Giant-Sized Help For Today's Small Inventors

Direct 2 America Relieves Financial and Marketing Headaches

Over 236,000 patent applications were filed last year alone!

For inventors like you, competition has never been more fierce. Consumers are literally *bombarded* with selling messages 24-hours a day.

Until now, getting a product produced...not to mention marketed and distributed...has become an impossible and costly dream.

Before you see your hard work and sweat go down the drain, try us. Direct to America.

We've been helping inventors get their products into the hands of paying customers for the past four years.

We Put Up The Capital

Direct 2 America is a unique, full-service direct response marketing firm. We look for the top new products by today's small inventors and then apply our expertise and financial clout to achieve breakthrough sales.

*And it won't cost you a penny.
We assume all the risk.*

We've helped clients like DuPont, TimeWarner and Saab Cars...but the real thrill comes from helping inventors like you realize their dreams.

Here's how we work:

Direct 2 America searches for products with mass con-

sumer appeal. When we find one we really believe in...enough to risk our own money...we go right to work planning the key elements for a successful product launch.

Engineering, design, packaging and more. Nothing is left to chance.

You pay nothing.

At the same time, our marketing pros will come up with a detailed, step-by-step campaign to ensure high consumer awareness and deep market penetration.

You pay nothing.

And we're just getting started.

A Complete Strategy That Makes Money

Your product will get maximum exposure through television • print ads • retail • catalogs • the Internet and much more.

At Direct 2 America, you can be sure we cover all the bases.

What's more, we use a state-of-the-art video facility to produce our own 30-second, 60-second and 30-minute informercials...just the thing to bring your product to life.

You pay nothing.

We even handle the order processing through our advanced toll-free telephone calling center.

And with warehouses on both coasts, orders can be

sent quickly and efficiently.

You pay nothing.

A Selling Process That Never Rests

Plus, our MasterCard and VISA credit card processing and check approval system means fast, reliable fulfillment.

But the selling process doesn't stop there.

Each time an order comes in, we capture vital consumer information...which lets us plan future outbound solicitation programs for an even greater revenue stream.

You pay nothing.

It's all part of Direct 2 America's intensive, results-driven strategy.

Best of all, we'll negotiate a fair, aboveboard royalty deal with you in advance that will leave you smiling all the way to the bank.

Skeptical Inventors Rejoice!

If all this sounds too good to be true, listen to two of our clients in their own words:

"Thank you, Direct 2 America. Your expertise has enabled me to realize my dreams. What started as a single cooking product has now evolved into the Polly Clingerman brand."

"People have actually stopped me on the street and in the

supermarket. Without your guidance and constant efforts, this never would have happened."

—Polly Clingerman
Nationally seen TV cook and best-selling author of, *The Kitchen Companion*

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"Once Again, thank you. Your knowledge has allowed our country product to be seen nationally by millions of consumers."

"My wife and I still smile every time we see the *Bird Beakin'* lighthouse feeder on television and in catalogs."

—Frank Dickinson
The Bird Beakin'

Take The Next Step

Now it's your turn. Call today to speak with one of our marketing executives at (508) 898-2300.

There's absolutely no risk or obligation on your part. Only the potential for big financial rewards.

Let Direct 2 America turn your dream into reality.!

Call Now! (508) 898-2300.

**Direct 2
America**

Successfully Bringing Products to America!